

4/9/08

TO: PNC Executive Board
FR: Kathy Murray, Chair, Publications Committee
RE: Committee Report for Spring Board Meeting

I hope Leilani St. Anna will be attending the meeting at least part of the time. As the other fully engaged member of the Publications Committee, I hope she can attend in my stead as the ex-officio Publications person.

Website

- Since the fall annual meeting when the new logo was accepted, Leilani has added the logo to the updated the PNC website.
- The home page was redone to have the key links in the center of the page and less used links in the left navigation bar. The navigation bar on all pages has been updated to reflect the new organization.
- Things like the Newsletter have been removed from the front page.

Blog

- Use has been low
- I would like to see the Board try using it for communications. By using vl=3 as the beginning line in your post, only other Board members can read the entry. All correspondence would then be tagged as a Board message. We would then have everything in one place instead of scattered in various email locations.
- I'm planning on contacting the person who wanted to be on the Publications Committee to see if they can reach out to the chapter to get folks to post on the blog.
- I've not heard from Membership Committee members as the "in the field" reporters as discussed at our last meeting.
- There was some limited discussion that folks don't know when/why/how to use the blog and why they might use this over the hlib listserv. I'd like the Board to discuss this, if time permits, so we can write a blog posting that gives some answers.

cc: Leilani St. Anna