

Pacific Northwest Chapter/Medical Library Association (PNC/MLA)
Professional Development Committee
2008-2009 Committee Report

Committee Members:

Maryanne Blake, Chair

Sally Bremner

Patricia Devine

Michelle Godwin

Beth Hill

Christopher Shaffer

Janet Tapper

Joan Wilson

After a successful Continuing Education Update in Seattle, Washington in October 2008, the Professional Development Committee began preparing for the 2009 annual meeting. The meeting will again be in Seattle, Washington from October 17th through October 20th. Maryanne Blake replaced Carolyn Adams as chair of the committee. Christopher Shaffer joined the committee.

The committee set about preparing the annual Joint PNC/MLA & PNRML Continuing Education Survey with many excellent suggestions for possible classes that could be offered. The survey went online, via SurveyMonkey, on January 26, 2009. A copy of the survey results is appended. Using the results as a guide, the committee chose to offer four classes, two on Saturday, October 17th and two on Sunday, October 18th. The classes were: "Teaching About Evidence-based Practice", Lisa Traditi, instructor; "Copyright in the Electronic World", Rachel Bridgewater, instructor; "Screencasting: Creating Online Tutorials", Alison Aldrich, instructor; and "Marketing As If Your Library Depends On It", Pat Wagner, instructor.

As of October 16, 2009 the registration for the classes is as follows: Evidence-based Practice – 23, Screencasting – 21, and Copyright – 20. Pat Wagner's class on marketing was cancelled because of low enrollment after consulting both the Professional Development and the Annual Meeting committees. The decision was based on the fact that only one person had signed up for this class as of September 16th, the deadline for calling off the class.

The PNC/MLA Professional Development Committee is to be commended for giving many hours of service to the organization. They have volunteered their time and resources to make sure that PNC/MLA's members will have relevant, high quality, continuing education at affordable rates.

In the coming year Christopher Shaffer has volunteered to chair the committee as Maryanne Blake steps down from that position. Nikki Dettmar, Education and Assessment Coordinator of the PNRML has joined the committee and will be bringing her expertise in evaluation and education to both the annual survey and other committee decisions.

Submitted October 16, 2009

Maryanne Blake, Chair, PNC/MLA Professional Development Committee