

**PRELIMINARY CONFERENCE PROGRAM
PNC/MLA 1999**

Access in the Millenium
October 24-27, 1999
Seattle Center Conference Center
Seattle, Washington

In keeping with the theme of the conference, more information about our speakers, and updates to the program are posted on the conference web page at:

<http://weber.u.washington.edu/~pncmla/annual/99seattle.html>

Sunday, October 24

PNC Board Meeting (Time and Location to be announced)

Professional Development Courses

12:00 noon - 2:00 pm

EndNote: Bibliographies Made Easy

Greg Tananbaum, ResearchSoft, Inc.

Library Teaching Lab, Health Sciences Library, University of Washington

2:30 pm - 5:30 pm

Search Strategies for the New NLM

Maryanne Blake, NN/LM-PNR, Seattle, WA

Leilani St. Anna, UW Health Sciences Library, Seattle, WA

Library Teaching Lab, Health Sciences Library, University of Washington

8:00 pm

The Unofficial PNC Search for Humor

Pioneer Square (an easy bus ride or we may car pool)

The Comedy Underground has offered PNC a block of free tickets. You must be warned polite language and political correctness are often abandoned. It will be open mike night. Often referred to as quantity not quality night, but if you have always wanted to perform, start working on that 3-4 minute comedy routine. This could be your big chance to be on stage. There will also be a prize for the best library / medical joke.

Contact: Jan Gallagher, Overlake Hospital Library

425 688-5137 or overb@halcyon.com

Monday, October 25

7:00 am - 4:00 pm

Registration Desk Open

7:30 am - 9:00 am

Welcome Breakfast Buffet

9:00 am - 12:00 noon

Technology Forum, Sponsored by the NN/LM, Pacific Northwest Region
Access in the Millenium: Medical Applications of New Technologies

Keynote:

"Future of wide-area networking for the health-care community: the NGI"

Edward H. Shortliffe, M.D. Ph.D.

Professor of Medicine and Computer Science

Associate Dean for Information Resources and Technology

Director, Medical and Information Sciences Training Program ,
Stanford University

Panel:

"The implications of telemedicine on professional practice & global society"

Peter Tarczy-Hornoch, M.D.

Assistant Professor, Div. of Neonatology, Dept. of Pediatrics

Adjunct Assistant Professor, Div. of Biomedical Informatics, Dept. of Medical
Education, University of Washington

"The future of video broadcasting in health care"

Letcher Ross

Software Engineer

Digital Convergence Specialist

Video and TV Technologies, University of Washington

"Telecommunication technology and Native American health care"

Madonna Yawakie

President

NATec, Inc. (Native American Technologies, Inc.)

"Medical applications of virtual interface reality"

Suzanne Weghorst

Research Scientist

Human Interface Technology Laboratory, University of Washington

12:00 noon - 1:30 pm

Lunch on Your Own

12:15 pm - 1:15 pm

OHSLA State Meeting (Location to be announced)

1:30 pm - 3:30 pm

Technology Fair

Practical applications of new technologies will be demonstrated. Topics will include technologies discussed by the morning speakers, as well as innovative projects by PNC members.

(over)

Technology Fair Topics:

- * Human Interface Technology Laboratory "Suturing Simulator"
- * Tele-video broadcasting
- * Telemedicine demonstration
- * GeneClinics/GeneTests demonstration
- * Others TBA

4:30 pm - 10:30 pm

Evening Event:

- * Visit the Ballard Locks
- * Banquet at Anthony's Homeport on Shilshole Bay

Tuesday, October 26

7:30 am - 9:00 am

**WMLA State Meeting - Conference Center Room B
PNC/MLA Committee Meetings**

7:00 am - 12:30 pm

Registration Desk Open

9:00 am - 10:00 am

MLA/RML Updates

- * Rosalind F. Dudden, MLS, DM/AHIP, Health Sciences Librarian, Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center.
- * Maryanne Blake, MLS, NN/LM PNR

10:00 am - 11:15 am

PNC/MLA Business Meeting

11:15 am - 11:30 am

Break

11:30 am - 12:30 pm

TBA

12:30 pm - 2:00 pm

Get To Know Your Vendors Lunch

2:00 pm - 3:00 pm

Back Pain Assessment and Evidence for Treatment Options

Richard A. Deyo, M.D., M.P.H., Professor, University of Washington. UWMC Section Head, Department of Medicine, Division Of Gen. Int. Medicine
Dr. Deyo will also talk about his work on the AHCPR back pain guideline and the demise of AHCPR Guideline funding.

3:00 pm - 4:15 pm

Patty Davies, OHSU reference librarian, will speak about her work with one of the twelve AHCPR Evidence-based Practice Centers located around the country.

4:15 pm

Program Close, Prize Drawings

Wednesday, October 27

Professional Development Course

8:00 am - 5:00 pm

Focus Group Interviewing: a Qualitative Research Methodology for the Library
Beryl Glitz, AHIP, NN/LM PSR, Los Angeles, California
Claire Hamasu, NN/LM PSR, Los Angeles, California
Seattle Center Conference Center

9:00 am - 12:00 noon

NN/LM Resource Libraries Meeting (Location to be announced)

Professional Development Course Offerings *PNC/MLA 1999 Annual Meeting*

Course: EndNote... Bibliographies Made Easy
Instructor: Greg Tananbaum, ResearchSoft, Inc.
Fee/Contact Hours: Complimentary. 2 MLA CE units. Limit of 25 attendees.
Date & Time: Sunday, October 24, 1999. Noon - 2:00 PM.
Location: Library Teaching Lab, Health Sciences Library, University of Washington

The EndNote training workshop will focus on the three primary areas of the software: bibliography creation, reference organization, and online search compatibility. The goal of each section will be to provide librarians with a fundamental understanding of the program's functionality; this should allow participants to respond to a wide range of questions from patrons and end users. At the conclusion of the session, librarians should feel comfortable with each of these elements of the program.

Course: Search Strategies for the New NLM
Instructors: Maryanne Blake, MLS
Network Librarian, NN/LM PNR, Seattle, Washington

Leilani St. Anna, MLIS, AHIP
Information Management Librarian,
University of Washington Health Sciences Library, Seattle, Washington

Fee/Contact Hours: \$25 member, \$40 non-members. Limit of 25 attendees.
Date & Time: Sunday, October 24, 1999. 2:30 PM - 5:30 PM
Location: Library Teaching Lab, Health Sciences Library, University of Washington

ELHILL is gone. What's happened to those files on ELHILL that you knew and loved? How do you search for the information that was there now that the databases have been restructured? We will give you strategies for doing effective searches using the new interfaces, PubMed, Internet Grateful Med and LocatorPlus. We will show you new features in PubMed, basic and advanced search tips in LocatorPlus and more.

Course: Focus Group Interviewing: A Qualitative Research Methodology for the Library
Instructors: Beryl Glitz, AHIP, MLS,
Associate Director, NN/LM PSR, Los Angeles, California

Claire Hamasu, MLS
Outreach Coordinator, NN/LM PSR, Los Angeles, California

Fee/Contact Hours: \$100 member, \$125 non-members. 8 MLA CE units. Limit of 20 attendees.
Date & Time: Wednesday, October 27, 1999. 8AM - 5PM.
Location: Seattle Center Conference Center

Focus group interviewing is a qualitative technique which gathers information about the opinions, knowledge, perceptions and concerns of small groups of individuals on a particular topic. All sorts of service organizations have used the technique to evaluate their programs and services by gaining a better understanding of what their users think. Health sciences librarians will find this a useful method to gain insight into the needs and expectations of their patrons and into their own success or failure in meeting those needs. This course will explain the difference between qualitative and quantitative research and examine the focus group interview methodology. Applications of focus group interviewing specific to the health sciences library environment will be discussed.

Contact Lisa Oberg, PNC/MLA Professional Development Committee Chair at 206-543-7492
or lisanne@u.washington.edu for more information about any of these courses

About the Instructors

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Greg Tananbaum: Greg Tananbaum is the Director of Product Marketing for ISI ResearchSoft. He has been employed by the organization since 1997. His responsibilities include conducting EndNote instructional workshops for user groups, professional organizations, and librarians. Average number of EndNote classes taught per year approaches 150. In the past year, he has taught regular workshops at Stanford's School of Medicine, UC Berkeley, and University of Washington's Health Sciences Library, as well as special events at major biomedical centers such as MD Anderson Cancer Center, NIH, National Cancer Institute, and NYU Medical Center.

Maryanne Blake: As Outreach Coordinator for the RML one of Maryanne Blake's responsibilities is teaching health professionals and librarians how to use the NLM databases and interfaces effectively. She has developed and taught classes on the use of the Internet to find health information - from the days ofarchie, gopher and "naked FTP" to the present information avalanche on the Web. Maryanne has taught the ELHILL to PubMed "Transitions" class at several Northwest librarians' meetings and is a frequent PubMed teacher/presenter at health professional meetings in the Pacific Northwest.

Leilani St. Anna: Leilani St. Anna's responsibilities include teaching use of health-related databases, evidence-based practice resources, and use of HealthLinks and other web resources. She has taught and demonstrated PubMed numerous times and was one of a small group of librarians sent to NLM to give feedback on the PubMed interface. She is part of the HealthLinks team, responsible for the clinical portion of the web site.

Beryl Glitz: Beryl Glitz has been Associate Director of the Pacific Southwest Regional Medical Library since 1989. She has published and presented extensively on the use of focus groups in library research, including a 1998 MLA publication entitled "Focus Groups for Libraries and Librarians," a 1997 BMLA article entitled "The Focus Group Technique in Library Research," and a 1996 MLA Annual Meeting presentation entitled, "Focus Group Research".

Claire Hamasu: Claire Hamasu is currently Health Information Services Coordinator at the Pacific Southwest Regional Medical Library. "Evaluation of outreach projects" has been a major area of research for her, including a contributed paper entitled "Evaluating an Outreach Project" at the MLA Annual Meeting in 1995 and a contributed paper entitled "Active partnerships: Successful government outreach efforts in the Pacific Southwest Region of the United States' NN/LM" at the 1995 International Congress of Medical Librarianship.