

PROGRAM - AT-A-GLANCE

Wednesday, October 9

Event/Room

1:00 p.m. - 5:00 p.m. RML Working Committees - Crystal

Thursday, October 10

CONTINUING EDUCATION COURSES

8:00 a.m. - Noon Chemical/Toxicological Databases - Senate
 8:00 a.m. - Noon Developing an End User Station - Capitol
 1:00 p.m. - 5:00 p.m. The Clinical Medical Librarian - Senate
 1:00 p.m. - 5:00 p.m. BRS Regional Review - Capitol
 6:00 p.m. - 9:30 p.m. OPENING SOCIAL - Boise Tour Train, Besque Dinner

Friday, October 11

8:00 a.m. - 9:00 a.m. MEDLINE BREAKFAST, Geo Takato - Crystal
 9:00 a.m. - 9:10 p.m. OPENING OF SESSION / WELCOME - Ivory
 9:10 a.m. - 10:15 a.m. KEYNOTE - Cost Effectiveness... Herbert White - Ivory
 BREAK AND OPENING OF EXHIBITS - Ballroom
 10:15 a.m. - 11:00 a.m. CROSS-CULTURAL... David Ray Baines, M.D. - Ivory
 11:00 a.m. - Noon LUNCH WITH EXHIBITORS - Ballroom
 Noon - 1:30 p.m. BORON-NEUTRON... Ronald V. Dorn III, M.D. - Ivory
 1:30 p.m. - 2:15 p.m. BREAK WITH EXHIBITORS - Ballroom
 2:15 p.m. - 3:00 p.m. ROUND TABLE DISCUSSIONS
 3:00 p.m. - 4:30 p.m. Space Planning and Design - Crystal
 Rural Outreach - Capitol
 End-User Helps - Camero
 Marketing - Senate
 Government Relations - Embassy
 STATE ASSOCIATION MEETINGS
 Oregon - Senate
 Washington - Capitol
 FOCUS GROUPS - Crystal
 CELEBRATE IDAHO BANQUET - Ballroom

outreach -
Crystal

4:30 p.m. - 5:30 p.m.

6:30 p.m. - 8:30 p.m.

Saturday, October 12

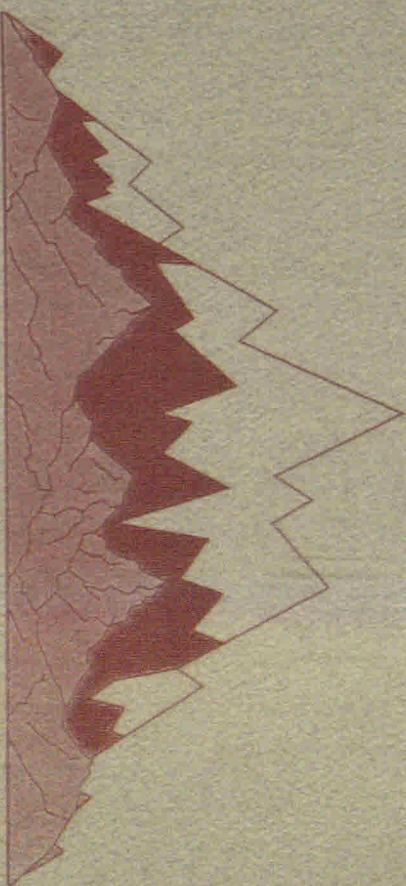
7:30 a.m. - 8:45 a.m. MLA BREAKFAST, Richard Lyders - Regency
 9:00 a.m. - 11:30 a.m. PNC/MLA CHAPTER BUSINESS MEETING - Rainier
 11:30 a.m. - Noon POSTER SESSION - Mezzanine
 11:30 a.m. - 12:30 p.m. COMPACT Cambridge User Group Luncheon - Crystal
 Noon - 1:30 p.m. LUNCH on the town
 1:30 p.m. - 4:30 p.m. COMMUNICATING WITH MANAGEMENT - Herbert White - Rainier

Sunday, October 13

9:00 a.m. - 4:00 p.m.

BUG TOUR to SNAKE RIVER BIRDS OF PREY AREA

SOARING TO NEW HEIGHTS.



HEALTH INFORMATION IN THE 90S
 PNC/MLA
 OCTOBER 9-12, 1991
 BOISE, IDAHO

WELCOME TO BOISE

Its skyline framed by mountain peaks, Boise is the state capital and Idaho's largest city. Founded in 1863 the "City of Trees" now boasts a population of over 125,700 people. It is a major business and corporate hub of the state but is also known for its friendliness and quality of life. It is the home of Boise State University. The clear Boise River meanders through the city providing natural beauty and recreational opportunities.

We hope you enjoy your stay with us!

PLANNING COMMITTEES

General Chair

Pam Spickelmier

Program

Judy Balcerzak
Nancy Van Dinter

Social Activities

Ian Walkers
Pam Spickelmier

Continuing Ed

Kathy Nelson

Registration

Deanna Canfield
Lola Conner
Deana Baroli
Kathy Matlock

Exhibitors

Nancy Griffin
Coleen Winward

Roundtables & Poster Session

Marcy Horner

MESSAGE FROM THE PRESIDENT

Welcome to the 1991 Annual Meeting of the Pacific Northwest Chapter of the Medical Library Association. I wish to thank Pam Spickelmier and her conference committees for developing a program that will challenge us to SOAR TO NEW HEIGHTS, at a time when many of us are struggling to survive. In this inviting setting, they have provided us with opportunities to learn, to share, and to relax together. Let's build our confidence together to SOAR.

Jeri van den Top
President
Pacific Northwest Chapter/Medical Library Association

PROGRAM OF EVENTS

Wednesday, October 9

- 1:00 p.m. - 5:00 p.m. Regional Medical Library Working Committee Meetings - Crystal Room
- 6:00 p.m. - 8:00 p.m. Registration Desk Open - Mezzanine

Thursday, October 10

- 7:00 a.m. - 9:00 a.m. Registration Desk Open - Mezzanine
- 11:30 a.m. - 1:30 p.m. CONTINUING EDUCATION COURSES
- 4:30 p.m. - 5:30 p.m. • *Chemical/Toxicological Databases*; Geo Takato, Pacific Southwest Regional Medical Library Service, Los Angeles, California - Senate Room
- 8:00 a.m. - Noon • *Developing an End User Station*; Lellani St. Anna and Terry Ann Jankowski, University of Washington, Seattle, Washington - Capitol Room

REGISTRATION DESK HOURS

Owyhee Plaza Hotel - Mezzanine

Wednesday, October 9

6:00 a.m. - 8:00 p.m.

Thursday, October 10

7:00 a.m. - 9:00 a.m.
11:30 a.m. - 1:30 p.m.
4:30 p.m. - 5:30 p.m.

Friday, October 11

8:00 a.m. - 9:00 a.m.
10:00 a.m. - 11:00 a.m.

- 1:00 p.m. - 5:00 p.m. • *The Clinical Medical Librarian*; Mary Moore, Texas Tech Univ., Lubbock, TX - Senate Room
- 6:00 p.m. - 9:30 p.m. • *BRS Regional Review* - Capitol Room

OPENING SOCIAL

Boise Tour Train and Basque Dinner. Meet in the hotel lobby at 5:45 p.m. Dress is casual. Bring a warm jacket since the Boise Tour Train has open passenger cars, and October evenings can be cool in Boise. After a tour through the city on the colorful train pulled by a replica of an 1890 engine you will enjoy a dinner of Basque specialties. Wine will be provided through the courtesy of BRS. Entertainment by the Oinkari Basque Dancers will be sponsored by Majors.

PROGRAM OF EVENTS

Friday, October 11

- 8:00 a.m. - 9:00 p.m. Registration Desk Open - Mezzanine
10:00 a.m. - 11:00 p.m. MEDLINE BREAKFAST with Geo Takato
PSRMLS - Crystal Room
9:00 a.m. - 9:10 a.m. OPENING OF SESSION/WELCOME
Ivory Room
9:10 a.m. - 10:15 a.m. KEYNOTE
"COST-EFFECTIVENESS OF LIBRARIES"
Herbert White - Ivory Room
Herbert White is a Professor and former Dean and Director of the Research Center, School of Library and Information Science at Indiana University, Bloomington. He has written more than 150 books and articles on topics in library administration, supervision and automation. He is the author of the column "White Papers" in LIBRARY JOURNAL.
10:15 a.m. - 11:00 a.m. BREAK AND OPENING OF EXHIBITS
Ballroom - Refreshments courtesy of Cambridge Scientific.
11:00 a.m. - Noon "CROSS-CULTURAL & TRADITIONAL INDIAN MEDICINE"
David Ray Baines, M.D. - Ivory Room
Dr. Baines is a Family Practitioner and Chief of Staff at Benewah Community Hospital in St. Maries, Idaho. He received his medical degree from the Mayo Medical School in Rochester, Minnesota. He is the President of the Association of American Indian Physicians for 1990-91. He is currently serving as a liaison to the National Heart Attack Alert Programs Coordinating Committee at the National Institutes of Health. He has been a frequent lecturer on the topic of Native American health and traditional Indian medicine.

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PROGRAM OF EVENTS

Friday, October 11 - continued

- Noon - 1:30 p.m. LUNCH WITH EXHIBITORS
A buffet will be set up in the hall outside the Ballroom with seating available in the Crystal, Capitol and Senate Rooms.
1:30 p.m. - 2:15 p.m. "BORON-NEUTRON CAPTURE THERAPY PROJECT AT INEL"
Ronald V. Dorn III, M.D. - Ivory Room
Dr. Dorn is a Medical Director/Radiation Oncologist at Mountain States Tumor Institute in Boise and is President of the Idaho Division of the American Cancer Society. He is the Principal Investigator for the Boron Neutron Capture Therapy Project at the Idaho National Engineering Laboratory.
2:15 p.m. - 3:00 p.m. BREAK WITH EXHIBITORS
Ballroom - Refreshments courtesy of Readmore, Inc.
3:00 p.m. - 4:30 p.m. ROUND TABLE DISCUSSIONS
Each topic will be discussed three times. Each session will last about 30 minutes. At the break you may stay and continue with the discussion or move on to another room and another topic.
• *Space Planning and Design* - Robin Braun, Empire Health Services, Spokane, Washington and Coleen Winward, Eastern Idaho Regional Medical Center, Idaho Falls, Idaho - Crystal Room
• *Rural Outreach* - K.C. Ferguson, Kootenai Medical Center, Coeur d'Alene, Idaho - Capitol Room
• *Marketing Library Services* - Mary McNulty, Network for Continuing Medical Education, Secaucus, New Jersey - Senate Room
- continued

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PROGRAM OF EVENTS

Friday, October 11 - continued

- *Government Relations* - Susan Long, Kalispell Regional Medical Center, Kalispell, Montana - Embassy Room
- *End-User Helps* - Bob Pringle, Intercollegiate Center for Nursing Education, Spokane, Washington and Diane Prozak, University of Idaho, Moscow, Idaho - Cameo Room

4:30 p.m. - 5:30 p.m.

STATE ASSOCIATION MEETINGS

Oregon - Senate Room

Washington - Capitol Room

FOCUS GROUP MEETINGS - Crystal Room

6:30 p.m. - 8:30 p.m.

CELEBRATE IDAHO BANQUET - Ballroom

After a dinner of prime rib or Idaho trout you will enjoy a fun-filled hour of entertainment by the Junior Jammers and the Young Entertainers. These two groups, which include enthusiastic youngsters as young as three years old, will provide a rousing time with their spirited Western dancing and music. All this and door prizes, too!

Saturday, October 12

7:30 a.m. - 8:45 a.m.

MLA BREAKFAST with Richard Lyders

MLA President - Regency Room

9:00 a.m. - 11:30 a.m.

PNC/MLA CHAPTER BUSINESS MEETING

Rainier Room - Refreshments at break courtesy of Faxon.

11:30 a.m. - Noon

POSTER SESSION - Mezzanine

- *Consumer Health Information* - Natalie Norcross, Tualley Comm. Hosp., Hillsboro, OR
- *Spokane Area Consortium Activities* - Inland Northwest Health Sciences Lib.

- continued

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PROGRAM OF EVENTS

Saturday, October 12 - continued

- *"Fortunate 500" Access to Medlars* - Janet Schnall and Terry Jankowski, University of Washington Health Sciences Library.

11:30 a.m. - 12:30 p.m.

COMPACT CAMBRIDGE USER GROUP

LUNCHEON - Crystal Room

Noon - 1:30 p.m.

LUNCH on the town

1:30 p.m. - 4:30 p.m.

COMMUNICATING with MANAGEMENT

Herbert White - Rainier Room

This workshop will include tips and techniques for communicating with managers.

Sunday, October 13

9:00 a.m. - 4:00 p.m.

BUS TOUR to SNAKE RIVER BIRDS OF PREY AREA

Meet in the hotel lobby at 8:45. Wear comfortable shoes and bring a jacket since you will be getting in and out of the bus. You will experience a tour filled with some of the most exciting natural history in the country. You will view the 500 foot deep Snake River Canyon, explore the Oregon Trail and see Indian petroglyphs in this area where birds of prey abound. A gourmet picnic lunch is included.

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PACIFIC NORTHWEST CHAPTER/
MEDICAL LIBRARY ASSOCIATION
OFFICERS 1991

<i>Chair</i>	Jeri van den Top
<i>Chair-Elect</i>	Dolores Judkins
<i>Past-Chair</i>	Kathy Murray
<i>Recording Secretary</i>	Jim Henderson
<i>Treasurer</i>	Maryanne Blake
<i>Membership Secretary</i>	Leilani St. Anna
<i>Chapter Council Representative</i>	Mary Campbell
<i>Chapter Council Alternate</i>	Sylvia MacWilliams
<i>Newsletter Editor</i>	Valerie Schultheiss

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THEIR CONTRIBUTIONS TOWARD THE SUCCESS OF THIS MEETING.