

Program

Saturday October 2

9:00 am - 3:00 pm
 3:00 pm - 5:00 pm
 4:00 pm - 5:00 pm
 4:00 pm - 7:30 pm
Sunday October 3
 8:00 am - 1:00 pm
 3:00 pm - 5:00 pm
 8:00 am - 3:00 pm
 9:00 am - 12:00 pm

RML Hospital Library Forum - Crystal Room
 "The Three 'P's of Hospital Library Success" Includes Lunch
 Registration - Crystal Room
 Architectural Tour of Seattle Public Library
 PNC/MLA Board Meeting w/Dinner - Top of WAC Room
 Registration - Crystal Room
 Registration - Crystal Room
 CE "The Visible Librarian" - Judith Sless - West Room
 CE "Managing Electronic Resources In Health Science Libraries" - Greg Bodin - East Room
 Boxed Lunch for those who ordered - Meisner
 WMLA Board Meeting w/Lunch - Meisner
 CE "Surveys Made Easy" - Dolores Juckins, Peggy Baldwin, Patrice O'Donovan - UW Health Sciences Library Computer Lab
 Welcome Reception - Lobby Lounge
 PNC Technology Committee Informal Discussion - Lobby Lounge

Monday October 4

7:30 am - 6:00 pm
 7:00 am - 8:00 am
 8:00 am - 10:00 am
 10:00 am - 10:30 am
 10:30 am - 12:00 pm
 12:00 pm - 2:00 pm
 2:00 pm - 3:30 pm
 3:30 pm - 4:00 pm
 4:00 pm - 5:30 pm

Exhibits Open - East and West Rooms
 Registration - Crystal Room
PNC Business - Breakfast Meeting - Crystal Room
 Break
KeyNote Address - "The Seattle Central Library - Pushing the Envelope" - Sam Miller - Crystal Room
Vendor Lunch - Crystal Room
Office Makeovers: "I Shouldn't Take an Earthquake!" Jennifer Iametta, IKA - Crystal Room
 Break
Student Research - UW Information School - Lobby Lounge
 "Seeking Your Help from the Field: Information Needs of Medical Relief Agencies" - Jennie Abrahamson
 "Information Needs of Medical Journalists: a Role for the Information Specialist?" - Ann Madhavan
 "Information Seeking Behavior of Cancer Patients" - Kent Unruh
Banquet Buffet - Celebrate PNC "50 Years in the Pacific Northwest" in "fifties" style - Crystal Room

Tuesday October 5

7:30 am - 9:00 am
 9:00 am - 10:30 am
 9:00 am - 10:30 am
 10:30 am - 11:00 am
 11:00 am - 12:00 pm
 12:00 pm - 1:00 pm
 1:00 pm - 3:00 pm

NLM and RML Update - Breakfast Meeting - Dr Keith Cogdill, NLM, and RML Staff - Crystal Room
 "Ariel and the Hospital Library Firewall - Anything is Possible" - Beverly Schriver - Meisner Room
 "Impact of Wireless at UW Health Sciences Libraries" - Ed Roberts, Adam Garrett - Heritage Room
 Break (door prizes, turn in evaluations)
MLA President's Address - Joanne Marshall - Crystal Room
 Lunch on your own
 CE "LinkOut" - Susan Barnes - East Room

FOCUS ON THE FUTURE



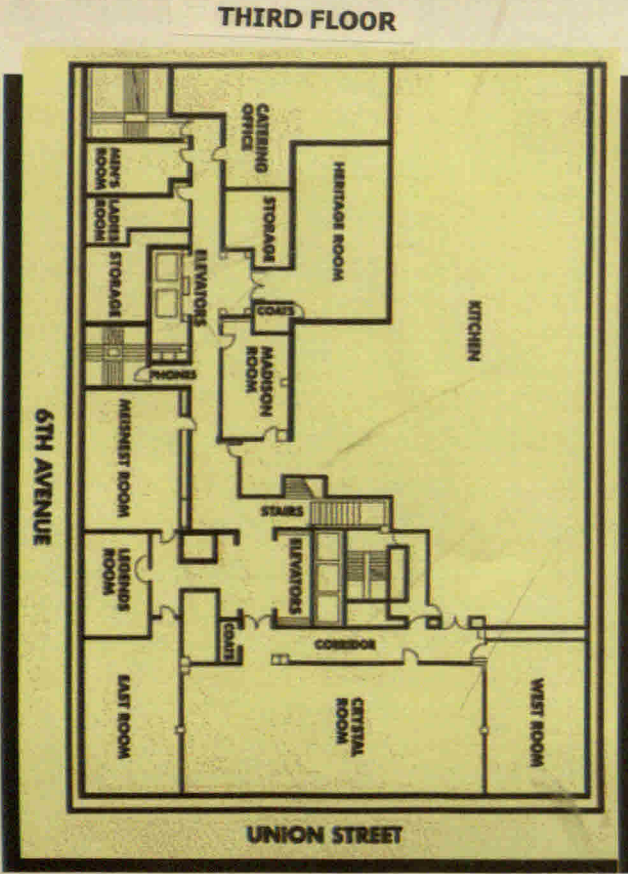
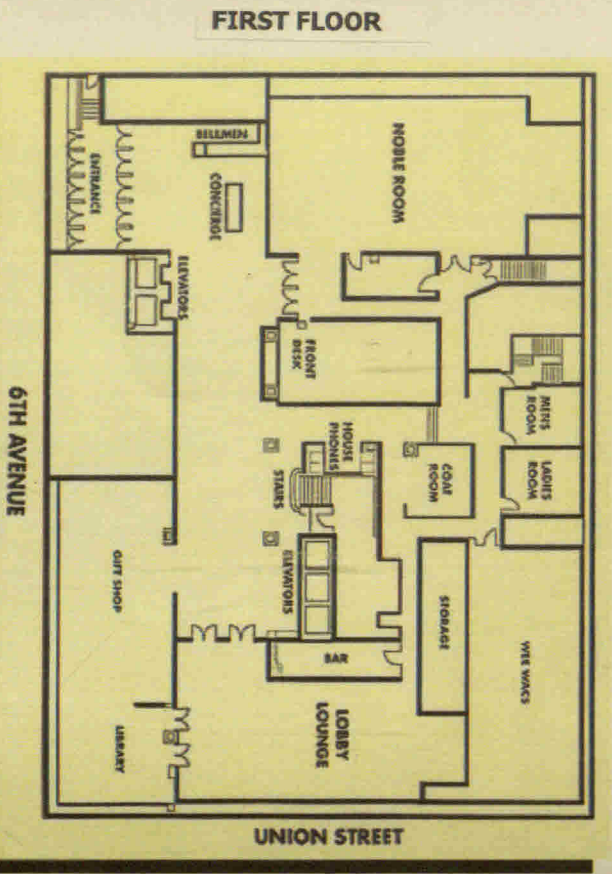
PACIFIC NORTHWEST CHAPTER
 OF THE
 MEDICAL LIBRARY ASSOCIATION
 44TH ANNUAL MEETING
 October 2-5, 2004

**LIBRARIES OF YESTERDAY
 & TOMORROW**

Welcome to Seattle!
 We're glad that you decided to attend PNC's "sort of" 50th party. We've come a long way and we have the photos and stories to prove it. This meeting will give us a chance to reminisce and anticipate. Both are activities that are best done with friends and good food. Sounds like a party to us...
 Vicki Croft, Chair PNC/MLA

Washington Athletic Club

1325 6th Ave., Seattle, WA 98101 (206) 622-7900



PNC / MLA 2004 CONFERENCE PLANNING COMMITTEE

- Program Chair** Robin Braun
Continuing Education Mary Wood, Maryanne Blake
Exhibitors / Hotel Marcy Horner
Treasurer Bob Pringle
Registration Arleen Libertini, Sandy Keno
Web Site Sarah McCord
Photo Gallery Vicki Croft, David Buxton, Theresa Kopus

RML HOSPITAL LIBRARY FORUM ADVISORS

- "The Three Ps of Library Success"**
 Maryanne Blake Cheryl Goodwin Linda Milgram
 Susan Barnes Ellen Howard
 Cathy Burroughs Gail Kouame

50th ANNIVERSARY BANQUET PLANNING COMMITTEE

- Lisa Oberg Dolores Judkins Lellani St. Anna
 Judith Hayes Janet Schnall

SPECIAL THANKS

- Heidi Adams Anne Girling Registration Desk
 Volunteers

EXHIBITORS

- ANDORNOT Consulting MATTHEWS Medical Books
 BASCH Subscriptions MEDICAL LIBRARY ASSOCIATION (MLA)
 Doody Enterprises Inc. OVID
 EBSCO Information Services PROQUEST / UMI
 EFTS - Electronic Funds Transfer RITTENHOUSE Book Distributors
 ELSEVIER / MDCONSULT SERIALS SOLUTIONS
 IKEA STAT REF
 INFOPOEMS SWETS Subscription Services
 MAJORS THOMPSON / GALE
 NATIONAL NETWORK OF LIBRARIES OF MEDICINE (NN/LM)
- SPONSORS**
 EBSCO - Bags MLA - Door Prize
 MAJORS - Office Makeover Prize OVID - Vendor Lunch
 MD CONSULT - Office Makeover Prizes SWETS - Brecks

Washington Medical Librarians Association (WMLA)
 CE "The Visible Librarian: Advocacy and Marketing for Medical Libraries"

2004 PNC MLA Annual Meeting Program At A Glance

| | Saturday October 2 | Sunday October 3 | Monday October 4 | Tuesday October 5 |
|----------|---|---|--|---|
| 7:00 AM | | | | |
| 7:30 AM | | | | |
| 8:00 AM | | | Exhibits Open (25 East and West) | NLM/RML Update (Crystal) |
| 8:30 AM | | | PNC Breakfast / Business Meeting (Crystal) | Firewalls in Hospital Libraries (Meisnest) |
| 9:00 AM | RML Hospital Library Forum (Crystal) | Registration (Crystal) | Registration (Crystal) | Impact of Wireless at UW HSL (Heritage) |
| 9:30 AM | | CE: The Visible Librarian: Advocacy and Marketing for Medical Libraries (West) | Electronic Resources in Health Sciences Libraries (East) | |
| 10:00 AM | | | CE: Managing Electronic Resources in Health Sciences Libraries (East) | |
| 10:30 AM | | | Break | |
| 11:00 AM | | | Keynote Address (Crystal) | Break |
| 11:30 AM | | | Vendor Lunch (Crystal) | President's Address (Crystal) |
| 12:00 PM | | Lunch on Your Own / Box Lunch (Meisnest) / WMMLA Board Meeting (Meisnest) | | Lunch On Your Own |
| 12:30 PM | | | | |
| 1:00 PM | | CE (cont'd): The Visible Librarian (West) | | CE: Link Out (East) |
| 1:30 PM | | | Office Makeovers (Crystal) | |
| 2:00 PM | | | Break | |
| 2:30 PM | | | Information School Research (Lobby Lounge) | |
| 3:00 PM | Registration (Crystal) | | Break | |
| 3:30 PM | | | | |
| 4:00 PM | Seattle PL Tour (4th Ave Plaza) | | | |
| 4:30 PM | | PNC/MLA Board Meeting with Dinner (Top of WAC Room) | | |
| 5:00 PM | | | | |
| 5:30 PM | | | | |
| 6:00 PM | | | Banquet Buffet (Crystal) | |
| 6:30 PM | | | | |
| 7:00 PM | | | | |
| 7:30 PM | | | | |
| 8:00 PM | | | | |

| KEY | RML Program | Registration | Continuing Education | Featured Speakers | Program Presentations | Events with Food | PNC Board | Special Events |
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Notes



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