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<tr>
<th>Time</th>
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<tr>
<td>8:00 am</td>
<td>Registration Open - 9:0:00 / 9:45:00 / Hospitality Desk - 9:0:00</td>
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<td>9:45 am</td>
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<tr>
<td>10:00 am</td>
<td>Continental Breakfast: Meeting Room (General)</td>
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<td>Continental Breakfast: Meeting Room (General)</td>
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<tr>
<td>12:00 pm</td>
<td>Lunch with Vendors (Contingency Room)</td>
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<td>1:00 pm</td>
<td>Lunch with Vendors (Specialty Room)</td>
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<td>6:00 pm</td>
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<tr>
<td>12:00 am</td>
<td>General Session: Presentation: General Session</td>
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**Program at a Glance**

- **Monday, October 21:**
  - Welcome Reception (Everett Convention Center)
  - CE: Introduction to CE (specialty)
  - CE: Health Informatics (specialty)
  - CE: Designing for Accessibility (general)
  - PNC MLA Board Meeting (closed)

- **Tuesday, October 22:**
  - CE: PMG - Introduction (specialty)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)

- **Wednesday, October 23:**
  - CE: PMG - Introduction (specialty)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)

- **Thursday, October 24:**
  - CE: PMG - Introduction (specialty)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)

- **Friday, October 25:**
  - CE: PMG - Introduction (specialty)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
  - CE: PMG - CE for Librarians (general)
MESSAGE FROM THE CHAIR

Welcome to Vancouver and the PNC/MLA 2002 Conference Planning Committee. We sincerely hope that the PNC/MLA 2002 Conference will be a positive professional experience for all.

We are looking to the ocean at English Bay, overlooking the ocean at English Bay.

Overlooking the ocean at English Bay, one can enjoy the many restaurants on Granville Street while enjoying dinner at one of the many restaurants on Granville Street.

While in Vancouver, take the opportunity to explore the exclusive shops on Robson Street. Visit local artists on Granville Island.

With interesting topics presented by international experts, the MLA Conference Planning Committee has designed a dynamic program that we hope you will enjoy.

On behalf of the Executive Board of the Pacific Northwest Chapter of the Medical Library Association, welcome to our 2002 Annual Conference.

Bob Pringle, Chair
PNC/MLA 2002

Bring it all together in a wonderful city!

Challenges and opportunities await you in this wonderful city.

Bob Pringle, Chair
PNC/MLA 2002

We sincerely hope that the PNC/MLA 2002 Conference will be a positive professional experience.

Overlooking the ocean at English Bay.

Welcome to Vancouver and the PNC/MLA 2002 Conference, where we will endeavor to bring together professional and personal opportunities.

WELCOME TO VANCOUVER

WELCOME TO VANCOUVER
AND TOURISM VANCOUVER
LADY OF VANCOUVER CLUB,
SPECIAL THANKS TO OUR VOLUNTEERS,
Women in Print
Transitions Hall
1
ISL Health Libraries Association of BC
Canadian Health Network
DONORS

DONORS

Glenn's Book Distributors Inc.
Times Books
Parker's Books
Maurice's Books
M A N D CONSULTANT
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MCI Copy
INFORMATION
END USER INFORMATION SERVICES
EBSCO Subscription Services
EBSCO Publishing Systems
DIRECTIONS/ROUTE MAP
MCI Copy

EXHIBITORS & SPONSORS

THANK YOU!

INTERNET ACCESS

8:30 am - 5:00 pm, Closed on Sundays.
West Cordova & Burrard (Ph: 604-693-2000, Hours: M-Sat.
Vancouver Public Library, 200 Burrard Street (corner of
You can also contact your hotel's concierge desk or contact the
10:00 am - 6:00 pm, Closed on Saturdays.

HOSPITALITY DESK HOURS

Cranmore Island for the discount one-way price of $1.50.
A Tourism Vancouver guide, map and discount coupons are

AROUND VANCOUVER
Continuing Education

DESKTOP CONSULTANT
Comprehensive and hands-on exercises. Personal and group exercises to facilitate the learning process.
Exercises are designed to facilitate the learning process and are intended to enhance productivity. You will learn that you can create a positive and effective learning environment.

DISCUSSION: How do you integrate between your different levels? How do you integrate between your different levels? How do you integrate between your different levels?

Registration

Registration Desk is located on the Conference Level.

Location

Tuesday, October 3, 2007
8:00 am - 10:00 am
10:15 am - 10:45 am

Monday, October 2
9:00 am - 10:00 am
10:15 am - 10:45 am
12:00 pm - 1:00 pm
4:00 pm - 5:00 pm

Sunday, October 1
9:00 am - 10:00 am
10:15 am - 10:45 am
12:00 pm - 1:00 pm
4:00 pm - 5:00 pm

Saturday, October 1
9:00 am - 10:00 am
10:15 am - 10:45 am
12:00 pm - 1:00 pm
4:00 pm - 5:00 pm

The registration desk is located on the conference level.

Continuing Education
PROGRAM

DIANE HINTER / BOB FROST

WELCOME
9:00 am - 9:10 am

EXHIBITS
8:15 am - 5:00 pm

CONFERENCE OPEN
8:00 am - 9:00 am

Horizon
Registration Open

Breakfast Meeting for OHSLA Members
7:30 am - 8:30 am

Breakfast Meeting for WMLA Members
7:30 am - 8:30 am

Monday, October 21

Sponsored in part by

Welcome Reception
6:00 pm - 8:00 pm

Conference Open
7:00 am - 7:00 am

Meeting for PNC/MLA Board
9:30 am - 9:30 am

CE Courses
8:00 am - 5:30 pm

Registration Open
7:30 am - 8:00 am

Conference Open

Sunday, October 20

Conference Open
4:15 pm - 5:30 pm

Registration Open
12:00 pm - 1:00 pm

CE Courses
8:00 am - 5:00 am

Saturday, October 19

(in addition, program-at-a-glance available on back cover)

7:30 am - 8:30 am

Linda Miller
Publication Update
4:30 pm - 5:30 pm

Changes and challenges in using LMI databases.

Revised recent PubMed enhancements and need for discussion of
queries, findings, patients, and discoveries. The land of PubMed. Links will
include PubMed, Clinically, and MEDLINE, Come share

Coffee Room

Linda Miller
Publication Update
4:30 pm - 5:30 pm

This course provides an overview of health informatics.

Dr. Kathy Hardy

Linda Miller
Publication Update
4:30 pm - 5:30 pm

Successful strategies, and ideas to maximize Web site usability.

Successful strategies for designing a Web site, including basic principles,
advantages, and examples. This workshop is about usability in Web site
Designing for the Web is so much more than visual

Mary Sue Shepherd

Designing for Usability on the WWW
8:00 am - 12:00 pm
12

By Ellen Howland

Imagining/Reimagining Communities around Health

Using the Internet to Communicate with
Posters on Display

Harry Love

Join our Kids &
Parents Network on the Web.

Every hour

Resources on the Web.

To connect Communities and Children to Support

Finding the Future: Learning in Existing Environments

Paper Presentations

See page 16 for abstracts.

Sponsored by Esso & a Series Solutions.

NATIONAL NETWORKING

2:30 pm - 3:30 pm

MEDITATION, HEALING AND HEALTH

IN CHILD DEVELOPMENT

THE ROLE OF LIBRARIES

11:30 am - 1:30 pm

LUNCH WITH VENDORS

sponsored by Divine, Inc. & Baskin.

with others.

b) can only be accomplished through collaboration

but an activity that is an important part of NLM's mission, strategies for preserving materials in electronic form, organizing local and regional health resources: NLM is networking with other organizations to develop

in the Libary of Medicine's electronic collection building an

include expanding the national library of medicine

being assisted by the National Library of Medicine

devlopers to leverage the experiences and products

different types of local, national and

second web decade. Collaboration between libraries

opportunities that stand before us as we enter the

This presentation will focus on the challenges and

The Most

Informatics in IT

Keynote: Managing Health

10:00 am - 1:00 pm

Hospitality Desk Open

Sponsored by Divine, Inc. & Baskin.

Conference Room

10:00 am - 1:20 pm

Break

with others.

b) can only be accomplished through collaboration

but an activity that is an important part of NLM's mission, strategies for preserving materials in electronic form, organizing local and regional health resources: NLM is networking with other organizations to develop

in the Libary of Medicine's electronic collection building an

include expanding the national library of medicine

devlopers to leverage the experiences and products

different types of local, national and

second web decade. Collaboration between libraries

opportunities that stand before us as we enter the

This presentation will focus on the challenges and

The Most
EBSCOhost:

customization options, and enhanced features via
including seamless linking, e-mail notification, and
and learn about additional EBSCOhost features
available through EBSCOhost for Medical Libraries
see a presentation of the wide range of databases

Sponsor: Medical Libraries

EBSCO - Full Text and Secondary

2003; and PMID - decision support on your PDA
special topic: what's coming from Medscape in
learn more about these new specialty services: MLA

Sponsor: Medical Libraries

EBSCOhost

EBSCOhost:

...
Finding the Figures is available on the Web at

By using the database for as many web-related projects as
possible,
the database should facilitate the original investment of effort
in creating a searchable database and can easily be modified
to fit any specific needs.

The process of creating a searchable database and display interface that already
exists as part of the Healthline's web site. This is in addition to creating a general national
availability of the database.

Finding the Figures:

1. Locating health statistics has always been difficult in the past,
2. The figures are available online.

AND THE PUBLIC

PRESCRIPTION DRUG ADVERTISING

2:30 pm - 3:15 pm
DIRECT-TO-CONSUMER
Update: "Direct-to-Consumer Advertising: What's New?"
Sponsored by NLM

Meditainment: NLM Strategic Planning

1:00 pm - 2:30 pm
ROUNDTABLE LUNCHEON
Sponsored by NLM
This poster may provide guidance to others who want to create similar projects. The development of a bilingual/multilingual digital library is designed to provide a health information retrieval system that supports user-friendly navigation and access to health information. The library provides a comprehensive collection of health-related resources, including articles, videos, and interactive tools. The goal is to improve the health and well-being of the community by providing easy access to accurate and reliable health information. The library is located in a public library, allowing for easy access to the resources. The library is designed to be accessible to people of all ages and abilities, and it offers a wide range of resources to support health education and promotion. The library also offers a variety of programs and services, including workshops and classes on health topics, as well as access to health professionals for consultation. The library is a valuable resource for the community, and it continues to expand its offerings to meet the needs of its users.
questions. By learning to decide which resources best answer a given problem, the poster provides a set of criteria that can be used to assess resources. Learning these criteria is key to solving this problem.

In the last few years, the number of people using natural language processes to answer the question: "What is the capital of France?" has increased significantly. While the number of questions about these products has increased, the complexity of answers has also increased. To add to the confusion, several new pharmacies have opened in the area. As a result, the number of people using natural language processes to answer questions has increased. The poster provides a set of criteria that can be used to assess these resources. Learning these criteria is key to solving this problem.

Discussion of campus-wide library-related issues is key to solving this problem. By learning to decide which resources best answer a given question, the poster provides a set of criteria that can be used to assess resources. Learning these criteria is key to solving this problem.
MIL Strategic Planning

MIL Strategic Planning

Influence the Future of MIL.

Let MIL know what you think of the plan. This is a chance to
have a chance to review and discuss the MIL Strategic Plan
referred to be announced.

Although primary applicants for most projects must be
Academics, Canadian and non-academic communities are
welcome to participate. Special programs for non-academic and non-academic communities
are on offer. Many of these funding programs have a
funding limit. Learn more about the opportunities available through MIL or by
checking the available funding.

Linda Million
NLM Outreach Funding

the best of the field.

The ability to tap into the diverse core of the Web to find
the knowledge you need is enhanced by the availability of
search and search tools. The accessibility problems associated with gray literature, both
on- and off-line, can be difficult to understand. Despite
documents being quickly found and remain available. Despite
however, it is becoming increasingly difficult to ensure that
we continue to become more accessible through the Internet.

This challenge will affect how electronic publishing and
Gray Literature will affect the accessibility of gray literature and
on or off the

Gray Literature

problems and finding questions to the fundable.

Information seeking and use patterns bring your success,
your measure the impact your training has on the end users.
By how of you provide your classes? How do
you approach and use training? How does
End User Training

about NLM’s plans for future upgrades.

DOCLINE provides to discuss and tips to share, and learn
what’s new in the world of DOCLINE? What works well? Bring your
Susan Barnes

In addition, the documents give attendees the opportunity to raise
Copyright

NOW confer/_DENMAN

Copyright is critical in any profession.

Business confer/_DENMAN

Point of care is a

Roundtable Lunch

Tuesday, Oct 22nd/ 12:00 - 2:30 pm

plus medical knowledge to work for you.

Support process
decision hospital.

Critical part of any

health care where

especially in

end user training

NLM’s plans for future upgrades.

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health care where

especially in
The mission of the library is to make digital information available on the desktop for members of the community of the University of Michigan Community Health Sciences Library, and Comell University.

Columbia University Health Sciences Library, and Comell University:

The Integrated Library of Medicine (I.L.M.) is a biomedical library.

The I.L.M. is the University of Washington and has held positions at the library of Medicine. It has a Master of Science in Library and Information Science, and is the Public Affairs Library of the National Network of Libraries of Medicine.
Personalized and highly practical...

and highly professional. Her expertise is fast paced, fulfilling
who empowers and inspires others. She is highly innovative
and professional speaker. She is also a writer and personal coach
Market Hope. We’re in her timeliness, her services.

Investigator with the DC linked Health Database Project.
Healthy child development and has been a principal
Healthy child development and has been a principal
contributor to government community and policy initiatives for
childhood development. She is a member of the panel on early
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Dr. Clyde Hermann is a Canada Research Chair in

Library of Medicine.

Health Technology Assessment produced by the National
Literature. Chapter on the Gicy and immune responses for

Research Librarian for the medical and biological sciences.
The library serves the University of British

Dr. Sean Harris is a Professor in the School of Rehabilitation

Library.
William Teaching Prize.

In 1992 she was named the University of British Columbia's Teaching Prize Recipient, and her work on the WWW and the Internet received international attention. Her research has focused on the potential impacts of digital technologies on health care and health policy. She is currently a professor in the Department of Health Care and Epidemiology. She is currently exploring the use of digital technologies in the health care system, including health literacy and health promotion.

Greg Howell is the Clinical Librarian at the BC Cancer Agency.

Vancouver General Hospital.

Since 1978, she has been the Clinical Librarian at the Vancouver General Hospital. She has been a member of the Library Planning Committee, and has been involved in the development of the Library's digital resources. She is also a member of the British Columbia Health Sciences Library Association (BCHLA), and has been a member of the Society for Library and Information Technology.

Mary Love is the Education Technology Specialist for the Health Sciences Library at the University of British Columbia.

Several years ago, I founded the Health Sciences Library Association and have been involved in its development and growth. I have also been involved in the development of the Library's digital resources, and have been a member of the Society for Library and Information Technology.

Gunter Mittler is the Multicultural Health Education Coordinator at the University of British Columbia. He is a member of the Advisory Committee on Cultural and Linguistic Diversity, and has been involved in the development of the Library's digital resources.

Laurie Lasseter is currently the Clinical Faculty member in the Department of Health Services Research at the University of British Columbia. She is a member of the Advisory Committee on Cultural and Linguistic Diversity, and has been involved in the development of the Library's digital resources.

Carrie Minzner is a researcher with the Centre of Health Information.
and students in training. Research projects focused on the use of high-quality procedures in the clinic and surgical courses. Current projects include courses on patient care and surgical techniques. These courses are taught by Dr. Steve W. Wilson, a Chief of Surgery at the University of British Columbia and a General Surgeon.

Steve W. Wilson is the Chief of Surgery at the University of British Columbia and a General Surgeon.

The Canadian Library Association and the Canadian Association of Research Libraries, Working Group on Digital Libraries, are members of the International Federation of Library Associations and Institutions. The Library Association of British Columbia, which is a collection of libraries and institutions, and is the Chair of the Library Association, which is a collaboration of libraries and institutions.

Paul Wilson is the Chief of the University of British Columbia Library and the Chair of the Library Association.

Insurance and law

Working as a Medical Librarian and as a Legal Librarian at Medical Law and the Library Association, Paul Wilson is the Chief of the Library Association.

The Canadian Library Association and the Canadian Association of Research Libraries, Working Group on Digital Libraries, are members of the International Federation of Library Associations and Institutions. The Library Association of British Columbia, which is a collection of libraries and institutions, and is the Chair of the Library Association, which is a collaboration of libraries and institutions.

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