

April - June 2001 Volume 22 Number 2

### Letter from the Chair

submitted by Kimberley M. Granath

I don't know about the rest of the Northwest, but it's certainly summer in Montana. I hope everyone is enjoying the sunshine. You may have thought you'd heard the last from me, but Janice is taking some leave, and I've been called back into service for this issue of the newsletter. No rest for the weary!

You should all be sending in your registration forms for Hal Unplugged. The conference is scheduled for September 9-13 at the Salishan Lodge in Oregon. Beverly Schriver and her planning committee have a wonderful conference planned for us, and Salishan is a spectacular setting. I'm particularly looking forward to our keynote speaker, Roy Tennant, and as usual, it looks

like a great lineup of CE courses. The conference also features several special events including a guided nature walk, a banquet under the stars, and a post-conference trip to the Oregon Coast Aquarium. All of it sounds like great fun. Remember, August 1st is the deadline for early registration!

Speaking of CE, I am pleased to announce that Kelly Thormodson has agreed to be the next Chair of the CE Committee. Kelly is the Operations Supervisor and Systems Librarian at the Arnold Digital Library, Fred Hutchinson Cancer Research Center. Kelly is a graduate of the School of Library and Information Science at the University of Iowa. Before working at Fred Hutchinson, Kelly spent 2 years traveling across the US opening brand new hotels and training all new employees. That sounds like an interesting job! Janice and the board send our thanks to Kelly, and we are delighted to have her in this key position.

It's that time of year again-be watching for your PNC ballot. We'll be electing our officers for 2002. A big thank-you to all the candidates who agreed to run. I also need to thank my committee members, Susan Long and Madelyn Hall, for their hard work. Putting together a ballot is no easy task! I couldn't have done it without their help.

Enjoy your remaining summer and I'll see you all at Salishan!

Kim Granath

# Salishan, Oregon

# PNC/MLA 2001 Conference 2001 Hal-Unplugged: a PNC/MLA Odyssey

### When and where:

Sept. 9-13, 2001 at Salishan Lodge, Gleneden Beach, Oregon. A beautiful spot in which to become refreshed and recharged.

### **CE** offered:

- Sept. 9--half-day with Jay Daly on "QuickDoc."
- Sept 10 all day with Mary Devlin "Words that Change Minds"
- Learning to understand people differently through understanding neurolinguistic programing.
- More CE for Sept 10 &11 will be announced as speakers and topics are finalized.

### **Speakers:**

- Key Note speaker is Roy Tennant
- Dr. Jan Stafl will speak on Holistic Medicine
- Jan Buhman R.N. M.S presents Web-based training
- Peggy Baldwin will share her enthusiasm and insights into PDA's
  - Susan Barnes on Docline and Locator Plus
- Round Table lunch discussions on PubMed; ARIEL & Prospero; PDA's; Web Development; and Reference Manager.

The food will be sumptuous and there will be time for long walks on the beach or a trip to the Newport Aquarium. See you ALL there !!!

#### NB:

It has been brought to my attention that I neglected to include one more CE course being taught in the Sept 9-13 Conference. That is Michele Spatz will be teaching Consumer Health Interviewing skills and there will be a panel discussion on What is going on with Consumer Health Libraries etc as a separate session.

Beverly Schriver, Program Chair. Planning Committee members include Peggy Baldwin, Judith Hayes, Patrice O'Donovan, Dolores Judkins, Val Lawrence, Kathy Martin, and Daphne Plaut.

Joint Conference on Digital Libraries Call for Papers: JCDL 2002

July 14-18, 2002

Portland, Oregon, USA

http://www.jcdl2002.org/

Jointly sponsored by:

- Association for Computing Machinery (ACM)
- Special Interest Group on Information Retrieval (ACM SIGIR)
- Special Interest Group on Hypertext, Hypermedia, and the Web (ACM SIGWEB) and
- Institute for Electrical and Electronics Engineers
- Computer Society (IEEE Computer Society)
- Technical Committee on Digital Libraries (TCDL)

The Joint Conference on Digital Libraries is a major international forum focusing on digital libraries and associated technical, practical, and social issues. JCDL encompasses the many meanings of the term "digital libraries", including (but not limited to) new forms of information institutions; operational information systems with all manner of digital content; new means of selecting, collecting, organizing, and distributing digital content; and theoretical models of information media, including document genres and electronic publishing.

Digital libraries are distinguished from information retrieval systems because they include more types of media, provide additional functionality and services, and include other stages of the information life cycle, from creation through use. Digital libraries can be viewed as a new form of information institution or as an extension of the services libraries currently provide.

The intended community for this conference includes those interested in aspects of digital libraries such as infrastructure; institutions; metadata; content; services; digital preservation; system design; implementation; interface design; human-computer interaction; evaluation of performance; evaluation of usability; collection development; intellectual property; privacy; electronic publishing; document genres; multimedia; social, institutional, and policy issues; user communities; and associated theoretical topics.

Participation is sought from all parts of the world and from the full range of disciplines and professions involved in digital library research and practice, including computer science, information science, librarianship, archival science and practice, museum studies and practice, technology, medicine, social sciences, and humanities. All domains---academe, government, industry, and others---are encouraged to participate as presenters or attendees.

### SUBMISSIONS: DEADLINES

January 14, 2002 - Full papers, panel and tutorial proposals due February 11, 2002 - Short papers, posters, proposals for workshops and demonstrations due April 8, 2002 - Final submissions due

### **PAPERS**

Full and short papers will be included in the conference proceedings and will be presented at the conference. Full papers are longer and more developed (up to 10 pages, approximately 5000 words) than short papers (up to 2 pages). All papers must be original contributions (i.e., not previously published nor currently under consideration for publication elsewhere). Copyright assignment to the ACM will be required for accepted papers. The conference language is

English. Papers will be peer-reviewed rigorously, as selection is highly competitive. Research and theory papers should be grounded in the scholarly or practical literature appropriate to the topic. Implementation papers should be grounded in prior research, theory, or implementation, clearly indicating the new contributions of the work. All papers are expected to contribute to the advancement of their own area of study and to be accessible to members of the conference audience. Papers should include an abstract and keywords. Format follows the guidelines from previous conferences; details can be found on the conference Web site (<a href="http://www.jcdl.org/">http://www.jcdl.org/</a>) and from ACM page: <a href="http://www.acm.org/pubs/submitting\_accepted\_articles/auth\_rd.htm">http://www.acm.org/pubs/submitting\_accepted\_articles/auth\_rd.htm</a>

The conference awards the Vannevar Bush Award to the best full paper.

#### PANELS AND POSTERS

Panels provide opportunities to present large-scale multi-person or multi-organizational activities or multi-faceted views that often are on topics that warrant discussion with the community. Such topics will benefit from having the larger number of presenters in an undivided session that panels allow. Panel proposals consist of a title, one page extended abstract describing the goals of the session; information about the organizer, moderator, and presenters; and, optionally, titles of individual presentations.

Posters are means to present work-in-progress, late-breaking results, or other efforts that would benefit from discussion with the community. Poster proposals consist of a title, 1-page extended abstract, and contact information for the authors. Accepted posters will be displayed at the conference and may include additional materials, space permitting. Abstracts of panels and posters will appear in the proceedings.

#### OTHER SUBMISSIONS

Details about the requirements and format for other conference submissions (demonstrations, tutorials, workshops) will be posted on the conference web site (<a href="http://www.jcdl.org">http://www.jcdl.org</a>). As a conference location, Portland is a beautiful venue with superb access to aqua and terra attractions and events. The conference hotel will be the Lloyd Center Doubletree Hotel, which is a short ride on the light rail across the river to downtown Portland as well as the eclectic eateries and galleries of NW 23rd St.. July is an excellent month to visit the Pacific Northwest, as the temperatures are moderate and the humidity is low. Within 1-2 hours driving distance are the Oregon coast, the myriad of recreational activities in the Cascade Mountains, and the Mt. St. Helens National Volcanic Monument.

### KEY CONFERENCE COMMITTEE MEMBERS

General Chair

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**CALL FOR PROPOSALS: ONLINE NORTHWEST 2002** 

WHAT IS ONLINE NORTHWEST?: A one-day conference focusing on the use of technology within libraries and attracting librarians from the Pacific Northwest and around the country. Presenters receive free registration to the conference.

WHEN IS THE CONFERENCE?: Friday, March 1, 2002 (this will be the 19th annual conference).

WHERE IS THE CONFERENCE?: Hilton Hotel, Eugene, Oregon.

WHAT TOPICS ARE YOU LOOKING FOR?: The coordinating committee is open to presentations on innovative uses of technology within a library setting. We are particularly interested in programs that incorporate interactivity or workshopping. We encourage academic, public, school, and special librarians to submit proposals. All topics relating to technology and libraries are welcome.

WHAT IS THE DEADLINE FOR SUBMITTING A PROPOSAL?: August 31, 2001.

HOW DO I SUBMIT THE PROPOSAL?: Use the online submission form at: <a href="http://www.ous.edu/onlinenw/forms/proposal.shtml">http://www.ous.edu/onlinenw/forms/proposal.shtml</a>

# **Future PNC/MLA Meetings**

Vancouver, B.C.

Coast Plaza Suite Hotel by Stanley Park and English Bay October 19-22, 2002

Diane Helmer, Program Chair.

Seattle area in 2003

Marcy Horner, Program Chair

Joint Meeting with the two California Chapters in 2004

Vote for this option will occur at Business meeting in Salishan

# **Around the Region**

### Alaska

submitted by Kathy Murray

ALASKA'S FIRST AND ONLY LIBRARIAL PETTING ZOO--IN FULL COLOR

### Idaho

The Magic Valley Regional Medical Center Medical Library received an endowment and name change on June 9, 2001. The library is now the Max W. Carver, M.D. Memorial Library. To celebrate Dr. Carver's 90th birthday, his family honored him with a party and library dedication. Dr. Carver practiced medicine in the Magic Valley for nearly 40 years and is currently the oldest surviving physician to have served actively at MVRMC. It was a great party!

Nola Higley, Medical Librarian Magic Valley Regional Medical Center PO Box 409, Twin Falls, ID 83303-0409 208-737-2133; FAX 208-737-2769

submitted by Kathy Nelson 5-29-01

The Idaho Health Information Association held its spring meeting on May 11th in Twin Falls Idaho. Joan Hust presented information about the DeArmond Consumer Health Library at Kootenai Medical Center in Coeur d'Alene Idaho. She stressed the outreach the consumer library does to the community and how we each need to market our library to our residents even if we do not have a special consumer collection. Nola Higley showed a television segment that featured the Magic Valley Regional Medical Center Library on the local news. The meeting was well attended with library staff from all areas of the state coming together to share ideas and concerns.

#### Montana

submitted by Nancy Press

"Our Heritage" Site -- St. Patrick Hospital and Health Sciences Center <a href="http://www.saintpatrick.org/heritage.phtml">http://www.saintpatrick.org/heritage.phtml</a>

I created this site because hospital staff and patients, researchers, historians, fiction writers and university students are interested in the history of the Sisters of Providence and St. Patrick Hospital.

Marianne Farr, Medical Librarian
St. Patrick Hospital and Health Sciences Center
Center for Health Information
500 West Broadway
Missoula, MT 58802
TEL: 406/329-5711, FAX: 406/329-5688

# **Oregon**

Samaritan Health Services has recently hired Liisa Rogers as a Library Technician for the Good Samaritan Hospital Health Sciences Library in Corvallis, Oregon. She joins Librarian Dorothy O'Brien, who operated the "one person library" at GSH since her arrival in 1999. The new position was created after a sustained increased volume of services requested, in part resulting from cooperative agreements with other area hospitals.

Liisa has a Masters degree in Clinical Social Work and brings a wealth of health and human services experience to the library. She began as a medical library volunteer at GSH in October 2000, and was hired, full time, in March, 2001. Her goal is to complete a MLIS degree with a

focus on medical librarianship, and she has applied to programs in Portland and Seattle for fall admission.

Carolyn Olson will be attending NLM's Medical Informatics Course in Woods Hole this fall. In addition to the class, the seafood in that part of the country holds great promise.

Linfield College, School of Nursing and Health Sciences, Portland Campus welcomes the addition of Cynthia Peterson to the Library Staff. Cynthia joined the staff in March as half-time Technical Services Specialist, managing ILL and cataloging. Cynthia worked previously at Newberg Public Library and at Oregon State University in similar positions. She is also working on her MLS through the University of Illinois.

Consumer Health services have expanded in Eugene with the addition of the second PeaceHealth Health Information Center. Staffed by Mary Johnson, formerly a Reference Librarian at OHSU in Portland, the new Center is located in the Barger Medical Building and provides a range of services--from loaning a book or video, to running MEDLINE searches as needed. Also located at Barger is an innovative Senior Health and Wellness Center serving especially the 'frail and elderly', a group whose health information needs can be quite complex. Joint projects for the HIC and Senior Health include a just-published article on web searching for Seniors which Johnson wrote for the "Lane County Oregon Senior Living Resource Guide".

The VA hospitals in Portland and Vancouver have hired two new technicians: Phil Sprando in Portland and Debra Helvey-Simonet in Vancouver.

# **Internet for School Nurses Project**

The OHSU Library has recently been involved in an NLM funded project working with school nurses in Multnomah County. The project consisted of hands-on workshops with 7 groups of school nurses, and a web page designed for their easy access to health information on the Internet <a href="http://www.ohsu.edu/library/staff/judkinsd/schoolnurse/">http://www.ohsu.edu/library/staff/judkinsd/schoolnurse/</a>, as well as a listsery for the nurses. Since most school nurses work independently, the listsery was a way for the nurses to discuss with their peers questions or problems they were having.

Jama Chorush was hired as a trainer for the project, and she and Dolores Judkins designed the web page and taught the workshops. The project appears to have been very successful, as the

web page is highly used with 244 direct hits during March. Comments from the participants such as "this class was awesome", "you guys are geniuses", and "you should teach this class all over the country" indicate that the school nurses valued the time spent in the workshops, and are particularly happy with the web page, as many of them commented that now they only need to go to one place to find the information they need.

Electronic journals provided by the OHSU Library have tripled over the last two years from 296 to 888 titles. The Library Collection Development Committee reported there were 586 high priority journals where OHSU authors published in the journal over 20 times or cited the journal over 30 times over the last five years. Of these 586 journals, OHSU Library has print subscriptions to 91% and electronic access to 57%, with an additional 11% on order.

The addition of the Web of Science (Science Citation and Social Science Citation Index) rounds out the electronic database coverage including OVID Medline, CINAHL, BIOSIS, PsycInfo and 50 other databases. There are also over 70 medical electronic texts available.

Diane Carroll
OHSU Library

First floor of OHSU's Child Development and Rehabilitation Center, room 1272B, is the new location of the CDRC Library. The CDRC building has been renovated and the new space is bright with doors opening to a garden patio.

The CDRC Library has a unique multidisciplinary collection on child development and developmental disabilities throughout the life span. Check out <a href="www.ohsu.edu/library/cdrc.shtml">www.ohsu.edu/library/cdrc.shtml</a>, to view titles in our CDRC Parents Collection, clearly written materials for the families, friends and teachers of children with developmental disabilities.

Southwest Medical Center in Vancouver, WA was just awarded a \$1000 Employee Resource Grant to purchase consumer health titles.

And we consider the first joint WMLA/OHSLA meeting held on April 5 and 6 a huge success! The evaluations were UNANIMOUS that having a joint meeting was a good idea, and should be repeated!

# Washington

Please help me welcome Deana Noack as the medical librarian at Naval Hospital, Bremerton. Deana replaces Mary Jane Easley who retired Dec 2000.

Before becoming a federal and Navy librarian, Deana directed a hospital library and a public library reference department in Pennsylvania. She taught graduate library courses at SUNY Buffalo and the University of Denver as well as undergraduate computer science courses in several locations. She has also consulted, trained, and designed library web-based training. Her latest project was for the Ohio Library Council http://www.olc.org/ore/index.html

At the 2001 PNLA meeting on August 10th in Corvallis Deana presented "Web-based training for Libraries: it's still about People!"

Deana can be reached at 360-475-4316 or electronically at <a href="mailto:noackd@pnw.med.navy.mil">noackd@pnw.med.navy.mil</a>

Also, I have been remiss in not electronically introducing Madigan's new systems librarian: Bob Richart. Bob came to us from City University library in Renton where he was Systems Librarian with the Voyager integrated library system for two years. Here at Madigan he is not only our systems administrator but also the library's web master.

Before working at City University, Bob worked at WLN in Lacey in several positions from 1987 through 1997. Bob's direct telephone line is 253-968-0120 and his E-mail is bob.richart@nw.amedd.army.mil

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submitted by Nancy Sutherland 4-25-01

In mid-June, the Alcohol and Drug Abuse Institute at the University of Washington will move to a new location near the UW campus, with additional space for both research offices and the library. Telephone and fax numbers will not change, but the new mailing address will be Alcohol & Drug Abuse Institute Library, UW Box 354805, 1107 NE 45th Street - Suite 120, Seattle WA 98105.

originally submitted 7-5-01 to hlib-nw by Linda Milgrom

A memorial celebration for Kay Denfeld, longtime librarian in the UW Libraries (Health Sciences, FS-INFO, OUGL and most recently Science Libraries Computer Resources Coordinator located in the Engineeering Library) who died while kayaking on July 1, was held at 4pm Sunday, July 15 at the University Friends Meeting.

Remembrances may be made to American Rivers Inc., 150 Nickerson St. #311, Seattle, WA 98109, or American Red Cross, Seattle-King County Chapter, 1900 25th S, Seattle, WA 98144.

Tributes to Kay, a skilled whitewater kayaker, are posted at <a href="www.wakayakclub.com">www.wakayakclub.com</a>.

# News You Can Use

Edupage, May 25, 2001

### TOOLS TO HELP MEDICAL GROUPS BETTER USE THE INTERNET

The MedBiquitous Consortium aims to develop standards and software applications for the medical community to use for education and testing, collection of outcomes data, and online journal publishing. Founded by Johns Hopkins University and a number of medical specialty societies, the MedBiquitous Consortium will turn to IBM, Rational Software, and Sun Microsystems for technical expertise. John Hopkins and the other members "want to be leaders in defining how the Internet changes health care," explained Dr. Peter S. Greene, associate dean for emerging technologies at Johns Hopkins' school of medicine. The MedBiquitous Consortium includes the MedBiquitous Laboratory, which will develop the new Internet tools, and MedBiquitous Services, a for-profit unit that will provide the larger group with Web hosting and other services.

(Baltimore Sun, 23 May 2001)

Edupage, June 1, 2001

### **FASTER FACTS**

Librarians are going online to pool their collective knowledge and answer hard-to-crack questions posed by patrons. The Collaborative Digital Reference Service (CDRS) aims to connect libraries and universities around the world, allowing librarians to route tough questions to academics and other librarians with expertise in a particular field. The system, hosted by the Library of Congress, is available 24 hours a day to accommodate time zones around the world. Currently in its third pilot phase, the system has signed on nearly 600 participant institutions and is working on a better process to phrase and route queries. The manner in which questions are asked makes directing them to the right source of expertise difficult, but Diane Kresh at the Library of Congress said CDRS members are working on solutions, possibly including a direct-chat function between participants.

# Edupage, July 2, 2001

### HOUSE SEEKS TO CLOSE FREE BIBLIOGRAPHIC DATABASE

A bill now pending before the U.S. House of Representatives could force the U.S. Department of Energy to end PubScience, its Web database that allows scientists to search abstracts and citations from more than a thousand scientific journals. The database, which operates on an annual budget of approximately \$500,000, is the most popular of the Energy Department's online offerings, with roughly 1 million searches executed per year. However, a report associated with the department's appropriations bill for 2002 questions whether the database is appropriate, noting that several private-sector firms provide similar services. Several firms, including Cambridge Scientific Abstracts and Reed Elsevier, lobbied the Software & Information Industry Association to exert its influence and recommend the elimination of the database in the report. However, Stephen Miles Sacks, who publishes the journal "Scipolicy," said that some of the publications that the department's database makes available are ignored by private-sector firms. He added that few scientists could afford the fees these firms would charge if they did create a similar database.

(Chronicle of Higher Education Online, 2 July 2001)

Edupage, July 2, 2001

### A NEED TO KNOW

The Library of Congress is launching a system to link reference libraries across geographical areas in order to let the libraries refer questions outside their purview to libraries that specialize in those areas. Although still under development, the reference system--known as the Collaborative Digital Reference Service (CDRS)--is already being used in some libraries. CDRS creator Diane Kresh, director for public service collections at the Library of Congress, said the system was hatched to allow reference librarians to remain relevant in an age when the Internet provides instant access to a smorgasbord of information. Although Web reference sites and search engines use keyword recognition to pull up Web site reference points, CDRS can, for example, send baseball-focused questions to librarians at baseball-focused libraries or military questions to military librarians. CDRS asks libraries to complete a Web-based profile before joining the system. So far, 100 institutions have joined, including libraries in America, Canada, Hong Kong, and the United Kingdom.

(Federal Computer Week Online, 2 July 2001)

# Edupage, May 18, 2001

### A SEARCH ENGINE GOES BEYOND GOOGLE

The new iLOR Web site improves searches conducted using Google, widely considered to be the best mainstream Internet search engine available. The site is not a separate search engine--in fact, it has licensed its search technology from Google. Instead, iLOR provides users with tools to make navigating search results much easier. After entering a keyword, iLOR users can position the cursor over the link for each result. Doing so brings up a box that provides several options. One, "put in my list," allows users to save useful links or e-mail them to other users. The "anchor here" option creates a link to the search results page. No matter how far into a Web site users then investigate, they can always return to the search results page simply by selecting that link, eliminating the frustration of pressing the Web browser's back button multiple times. College librarians and other critics of search engines have given iLOR positive reviews. Search Engine Watch editor Danny Sullivan wondered why Google itself has not incorporated iLOR's tools.

(New York Times, 17 May 2001)

Edupage, May 23, 2001

## DOCTORS ANALYZE HEALTH DATA ON WEB

A new study from the RAND research institution, published in the Journal of the American Medical Association, reveals that health information on the Internet is not all that easy to locate and understand. In the study, 34 physicians looked at 25 English-and Spanish-language health sites for a six-month period. The physicians examined how each site presented information on four specific medical topics: obesity, asthma in children, breast cancer, and depression. The study found that of the English-language sites, 25 percent gave no mention of these topics, while 53 percent of the Spanish-language sites did not. For the most part, researchers said the information presented on the sites was reliable. The most common source of confusion was information presented two different ways on the same site, not erroneous information. The study notes recent research that shows 100 million U.S. residents use the Internet as a source of health information.

(Washington Post, 23 May 2001)

from: Library Journal Academic News Wire: July 24, 2001

A CASE FOR THE STACKS: COULD LIBRARIANS' HELP HAVE PREVENTED HOPKINS TRAGEDY?

Librarians know too well the misperception that everything is available on the Internet--but has that misperception now proved fatal? Perhaps, say medical librarians, after recent reports in the BALTIMORE SUN suggested that a Johns Hopkins medical researcher failed to uncover published research suggesting the potentially lethal side effects associated with inhalation of the drug Hexamethonium. According to the SUN, while investigators found that supervising physician Dr. Alkis Togias made "a good faith effort" to research the drug's possible adverse effects, his search apparently focused on online resources, including PubMed, which is searchable only back to 1960. Previous articles published in the 1950s, however, with citations in subsequent publications, warned of lung damage associated with Hexamethonium. Dr. Frederick Wolff, a professor emeritus at the George Washington School of Medicine, told reporters Togias was "foolish" and "lazy" for not finding the articles. Anyone trained in academic medicine knows how to do this research," Wolff told reporters. "What happened is not just an indictment of one researcher, but of a system in which people don't bother to research the literature anymore."

"These people should have been speaking to a medical librarian," says Edward Morman, College Librarian and Director, Francis C. Wood Institute for the History of Medicine at the College of Physicians of Philadelphia, noting that the tragedy might have been avoided had an information professional been involved. Morman said "a manual search of pre-1960 medical indexes should have supplemented any database search" on the drug done by physicians. In a case that has garnered worldwide attention, physicians at Johns Hopkins administered hexamethonium to a healthy 24-year-old woman, Ellen Roche, in an attempt to study how the lungs of healthy people protect against asthma attacks. But Roche died weeks later from complications caused by the drug. Medical librarians say the tragedy is a stark reminder that the Internet should not replace either the stacks or the important work of information professionals. In fact, Morman notes, even if the lion's share of medical research does one day make it online, the stacks must be maintained, as reliable search engines and digital preservation remain dicey propositions. "The point is," said Morman, referring to the tragedy, "That older medical research must be maintained."

American Anthropological Association

# A Statement on "Race"

 $\underline{http://www.ameranthassn.org/stmts/racepp.htm}$ 

#### And God Created...

And God populated the earth with broccoli and cauliflower and spinach, green and yellow vegetables of all kinds, so Man and Woman would live long and healthy lives. And Satan created McDonald's. And McDonald's brought forth the 99-cent double cheeseburger. And Satan said to Man, "You want fries with that?" And Man said, "Supersize them." And Man gained pounds.

And God created the healthful yogurt, that woman might keep her figure that man found so fair. And Satan brought forth chocolate. And Woman gained pounds.

And God said, "Try my crispy fresh salad." And Satan brought forth ice cream. And Woman gained pounds.

And God said, "I have sent thee heart-healthy vegetables and olive oil with which to cook them." And Satan brought forth chicken-fried steak so big it needed its own platter. And Man gained pounds and his bad cholesterol went through the roof.

And God brought forth running shoes and Man resolved to lose those extra pounds. And Satan brought forth cable, and TV with remote control so Man would not have to toil to change channels between ESPN and ESPN2. And Man gained pounds.

And God said, "You're running up the score, Devil."

And God brought forth the potato, a vegetable naturally low in fat and brimming with nutrition. And Satan peeled off the healthful skin and sliced the starchy center into chips and deep-fat fried them. And he created sour cream dip also. And Man clutched his remote control and ate the potato chips swaddled in cholesterol and fat.

And Satan saw and said, "It is good." And Man went into cardiac arrest. And God sighed and created quadruple bypass surgery. So Satan created HMO's ..

In Japan, they have replaced the impersonal and unhelpful Microsoft error messages with Haiku poetry messages. Haiku poetry has strict construction

rules: Each poem has only 17 syllables; 5 syllables in the first, 7 in the second, 5 in the third. They are used to communicate a timeless message,

often achieving a wistful, yearning and powerful insight through extreme brevity. Here are 16 actual error messages from Japan. Below, the essence of Zen.

Your file was so big. It might be very useful. But now it is gone.

-----

The Web site you seek Cannot be located, but Countless more exist. \_\_\_\_\_ Chaos reigns within. Reflect, repent, and reboot. Order shall return. Program aborting: Close all that you have worked on. You ask far too much. \_\_\_\_\_ First snow, then silence. This thousand dollar screen dies So beautifully. With searching comes loss And the presence of absence: "My Novel" not found. The Tao that is seen Is not the true Tao until You bring fresh toner. -----Stay the patient course. Of little worth is your ire. The network is down. A crash reduces Your expensive computer To a simple stone. You step in the stream, But the water has moved on. This page is not here. \_\_\_\_\_ Out of memory. We wish to hold the whole sky, But we never will. Serious error. All shortcuts have disappeared. Screen. Mind. Both are blank....

# **Positions Available**

Medical Librarian Position in Tacoma, WA

MultiCare Health System, with 5,000 employees centered in the heart of Puget Sound, Tacoma WA, needs a Medical Librarian. We give our health care professionals state-of-the-art technology, and provide health care that exceeds expectations.

Our Medical Librarian will manage our Medical Staff Library/Wagner Resource Center which supports quality patient care. We are seeking applicants who have a Masters degree in Library and Information Science, AHIP certification, 5 yrs exp in a health sciences library--including 2 yrs supervisory exp and budget management; experience in subject collection development, including on-line collections, cataloging, reference services, Medline searching, electronic information and internet resources, document delivery, provision of information literacy education, facilites and equipment management, skill in use of computer and related software and hardware.

Salary depends on qualifications. When you join the MultiCare team, you'll be working closely with other skilled professionals who take pride in providing quality patient care. You'll also enjoy a highly competive salary, comprehensive benefits and a lifestyle only the Pacifc Northwest can offer.

Please send your resume to MultiCare Health System, Human Resources, Attn: Shari Workman, PO Box 5299, Tacoma, WA

98415-0299. Or email to: shari.workman@multicare.org

\_\_\_\_\_

Maryanne Blake Education & Communications Coordinator NN/LM PNR blakema@u.washington.edu

# Seattle Midwifery School Seeking Librarian Librarian/Information Services Coordinator Job Announcement

**Responsibilities:** Under the general supervision of the Executive Director, the Librarian/Information Services Coordinator

is responsible for all development and maintenance of the library's collection and services, including budget preparation,

original cataloging, circulation, materials processing, interlibrary loan, reference services, web page maintenance, and electronic resources instruction. The collection currently includes over 1,300 books, 150 videos, 20 journals, and numerous newsletters. The 2001-2002 materials budget is approximately \$6,500.

**Qualifications:** Applicant must be a graduate of an ALA accredited library school or have significant work experience in a

library with an emphasis on the health sciences, maternal/child health, or women's studies; or an equivalent combination of

education and experience. Expertise in the use of the Internet; familiarity with searching Medline/PubMed; familiarity with and an interest in midwifery and women's health information and services; experience with web page authoring; and strong teaching skills preferred. The applicant must have the ability to communicate well with diverse groups of people.

**Position Available Sept.** 1

**Hours:** 16 hrs per week; specific times negotiable

**Salary:** Starting salary \$14.00 per hour **Benefits:** Vacation, sick, and holiday leave.

To apply: Please send your resume and cover letter to Seattle Midwifery School, Attention: Jo

Anne Myers-Ciecko. 2524

16th Avenue South, Seattle, WA 98144. Application period closes October 1, 2001.

Seattle Midwifery School (SMS) is a private non-profit educational institution dedicated to improving the health and well-being of childbearing women and their families. SMS does not discriminate on the basis of race, gender, age, national origin, religion, sexual orientation, marital status, or physical disability in recruitment, hiring, or promotion. Physical disabilities may be considered only as they relate to job requirements.

Noemie Maxwell Librarian Seattle Midwifery School 2524 16th Avenue South Seattle, WA 98144 206-322-8834 x 110 http://www.seattlemidwifery.org/Library.htm

# **MLA**

## **MLA Continuing Education Grant**

Each year the Medical Library Association awards a grant to one or more of its members to provide them the opportunity to increase their competence in the theoretical, administrative, or technical aspects of librarianship. This grant may be used to attend a MLA course or other CE activity. Candidates for the CE Grant must: (1) hold a graduate degree in library science, (2) be an individual member of MLA, (3) be a practicing medical librarian with at least two years of professional experience, and (4) be a US or Canadian citizen.

More information about this grant and the application can be found online at:

http://www.malnet.org/awards/grants/ceaward.html

Applications should be mailed to Lisa Fried at MLA Headquarters. The deadline for applications is December 1.

Karen Crowell, Chair

Continuing Education Grant Jury

Medical Library Association

# **Press Releases**

### FIRST MLA/NLM SPECTRUM SCHOLARSHIP AWARDED

The Medical Library Association (MLA) is pleased to announce that Felicia A. Smith, information specialist, Health Learning Center, Northwestern Memorial Hospital, Chicago, IL, was recently named the 2001 MLA/National Library of Medicine (NLM) Spectrum Scholar.

Because of their commitment to diversity and to increasing the number of minorities in health sciences librarianship, MLA and NLM joined together last year to sponsor a scholar in the American Library Association's (ALA) Spectrum Initiative Program. MLA and NLM will make a total donation of \$5,000 annually for the next ten years to support students in their goal to become health sciences information professionals.

Smith, who is currently working towards a master of library and information science degree at Dominican University in River Forest, IL, more than met the criteria for the scholarship and was one of the highest ranking students among the fifty-two 2001 Spectrum scholars, chosen by the ALA Spectrum Jury.

Beside being a busy student and professional, Smith also finds time to participate in professional activities. A member of three national library associations, ALA, MLA, and the Special Libraries Association (SLA), as well as the Illinois Library Association (ILA), she has worked as an intern for the ALA Council Committee on Minority Concerns and Cultural Diversity and as a member of the ILA Cultural and Racial Diversity Committee, and has published an article in MLA News.

In addition to being named the 2001 MLA/NLM Spectrum Scholar, Smith was also this year's recipient of the MLA Scholarship for Minority Students which is given to a minority student entering an ALA-accredited library school having at least one-half of the requirements of the program to finish in the year following the awarding of the scholarship.

"MLA is pleased to sponsor, in conjunction with NLM, an ALA Spectrum scholar in health sciences librarianship. Attracting people from diverse backgrounds into our library specialty is essential to the future of the profession, " stated MLA Executive Director Carla Funk.

MLA congratulates Smith on receiving this honor and looks forward to working with her as she embarks on a career in the health sciences information profession.

# Officers/Chairs 2001 PNC Board Offiers

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### **Publication Statement**

*Northwest Notes* is published four times per year by the Pacific Northwest Chapter, Medical Library Association: Alaska, Alberta, British Columbia, Idaho, Montana, Oregon, and Washington.

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Statements and opinions expressed in the newsletter do not necessarily represent the official position of the Chapter or the Editor. **News and articles are welcome!** Please include your name, library, address, phone and fax number, and email address (if available).

The editor reserves the right to edit submissions as necessary.

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