Letter from the President

Mary C. Holt [aka Suzy]

The Executive Board met February 18 in Seattle to establish our direction for the year. It was rewarding to recognize the Chapter's progress as we reviewed the 1993 MAP, the 1994 Chapter goals, the evaluation results from the last meeting and our current Chapter finances. Thanks to all of the previous Board members, Committee chairs and members, and Annual Meeting planners who have brought us to this stage!!

Still, the challenges to our profession do not ease and we struggle to keep up with the evolving environment and technologies. Providing relevant, high quality learning opportunities for our membership is primary to the PNC/MLA mission. An ambitious program and slate of continuing education workshops are being planned for the annual meeting in Bellevue. The Board will invest in more scholarships and in new resources for the Chapter Lending Library. In addition, seed money has been set aside to stimulate a pilot project. We'd like to see someone or group of you develop a model cross-disciplinary educational meeting involving us with information systems and health information management professionals!

A terrific 1995 roster of committees was approved; these are our esteemed and valued colleagues who graciously carve out the time to contribute. Speaking of contributions, the Board thanks the staff of Children's Hospital who have generously housed the Lending Library over the past several years. With plans for adding materials and promoting their use, the Board has decided to return the collection to the facility and additional resources of the NNLM/PNR. We look forward to an active collaboration in making this a truly useful collection.

Consider helping the Chapter this year. We need members who will:
1) Volunteer to help on a chapter committee; there's still plenty of need!
2) Scout out speakers of regional or national stature which will attract hospital IS and HIM professionals in discussions of mutual concern. Think about and suggest a kind of program which would be of compelling interest and obvious benefit. Put together a proposal for using the $500 seed money.
3) Recommend resources for the Chapter Lending Library to me at sholt@wln.com or to the CE Committee Chair, Carolyn Olson, at olsonc@ohsu.edu.
4) Apply for a Chapter Scholarship if it will make it possible for you to attend the Annual Meeting and its continuing education courses.

The Executive Board will meet again in May at MLA. If you will be in Washington DC, plan to join us. Let's have a great year together!
Incorporation Update
Submitted by Vicki Croft, Treasurer

I thought Chapter members might be interested in an update on what’s happening with incorporation. Following the unanimous vote to incorporate at the Business Meeting in Coeur d’Alene, our Chapter’s application papers and fee were mailed to MLA Headquarters for filing, along with those of other Chapters applying for incorporation. According to Ray Naegele, our application has been filed and the process underway, with incorporation anticipated for later this year.

Thanks to the Chapter membership for your support of incorporation. Obtaining tax-exempt status is the next step we’ll need to consider. Watch for further information in future issues.

PNC/MLA Summary Treasurer’s Report
1/1/94 Through 12/31/94

<table>
<thead>
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<th>Description</th>
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<tr>
<td><strong>Total Assets, 12/31/94</strong></td>
<td><strong>$11,634.18</strong></td>
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Treasurer’s Report

Thanks to a very profitable Portland meeting, the Chapter has started a contingency fund. In July 1994, one-year certificates of deposit in the amount of $3,000 were purchased. Last week the Board voted to purchase an additional $1,000 CD. Two hundred dollars of the 1994 scholarship money fulfilled our 1993 pledge to donate unused scholarship money to the Cunningham fund.

Newly budgeted items for 1995 include a Pilot Program and additions to the Lending Library. Our President will describe those projects in the newsletter. Ideas for increasing revenues, such as newsletter advertising, are being explored. This year is unique in that seed money for two meetings are budgeted, since the Bellevue Planning Committee did not require seed money in 1994.

I’d be happy to answer any questions about the 1994 summary or the 1995 budget.

PNC/MLA 1995 Budget

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<th>Description</th>
<th>Amount</th>
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</tbody>
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PACIFIC NORTHWEST CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

1995 Board & Committee Contacts

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Suzy Holt 1994-1996
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Patrice O’Donovan 1993-1995
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Marcia Horner  Alt. 1993-1995
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Bonnie Chadbourne  Alt. 1995-1997
WLN
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800.342.5956 Fax: 360.923.4009
chadbm@wln.com

Archives
Purpose: To establish and maintain control of the working papers of the organization.
Janet Schnall
schnall@u.washington.edu

Automation & Technology
Purpose: To inform PNC/MLA members of changing technologies in the field of library automation.
Michael Hurley
hurley@wsuvm1.csc.wsu.edu

MT Kim Granath
ga_kg@lewis.umont.edu

OR Caroline Mann
cmann@linfield.edu

WA Arleen Libertini
arleenl@comtch.iea.com

Robin Braun
robinb@comtch.iea.com

Bylaws
Purpose: To ensure a functional set of bylaws that govern and regulate the organization of PNC/MLA.
Jan Schueller schuelle@battelle.org

AK Donna Hudson
dhudson@alpha.acast.nova.edu

WA Nancy Turrentine
nanbarb@halcyon.com

Education
Purpose: To assess need for, select, plan, offer, and evaluate continuing education programs for members.
Carolyn Olson
olsonc@ohsu.edu

AK Doreen Smith
FZDLS@tundra.alaska.edu

BC Cliff Cornish
ccornish@gvhhs.gov.bc.ca

MT Janice Bacino
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OR Leslie Wykoff
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WA Phil Amy
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Sherry Dodson
sdodson@u.washington.edu

Mary Ellen Lemon
melemon@halcyon.com

NNLN/PNR Liaison Nancy Press
pressno@u.washington.edu

Governmental Relations
Purpose: To foster awareness of governmental processes and activities as they relate to PNC/MLA and its membership.
Katherine Martin
martink@ohsu.edu

WA Bob Pringle
pringle@wsu.edu

Membership
Purpose: To assist the Membership Secretary in recruiting members in their states.
Natalie Norcross
norcross@ohsu.edu

AK Jeri van den Top
anjjv@acad2.alaska.edu

ID Diane Prorak
prorak@crow.csrv.uidaho.edu

MT Barbara Crain
bcrain@csrens.com

WA Maryanne Blake
blakema@u.washington.edu

CA Cliff Cornish
ccornish@gvhs.gov.bc.ca

Nominating & Elections
Purpose: To name a slate of candidates for chapter offices and to conduct chapter elections.
Patrice O’Donovan (Past-chair PNC)
od Donovan@ohsu.edu

Program
Purpose: To plan, organize, and run the annual meeting.
1995 WA Betty Jo Jensen
evgrm@halcyon.com

1996 MT Leza Hamby
lsh@rnaid.nih.gov

Susan Long
slong@wln.com

Publications & Newsletter
Purpose: To assist the Newsletter Editor in obtaining news from the states/provinces.
Mary Wood
woodml@wsuvm1.csc.wsu.edu

AK Jeri van den Top
anjjv@acad2.alaska.edu

AB Lea Starr
lstarr@library.ulberta.ca

BC Jim Henderson jim@wimsey.com

ID Terry Wiggins wiggerr@isu.edu

MT Lora Seaboldt
oradairy@ohsu.edu

WA Marcia Batchelor
mbatchel@tacoma-amedd.army.mil

Research
Purpose: To foster and recognize research activities among health science librarians in the Pacific Northwest.
ID Nancy Griffin
grifnanc@isu.edu

OR Nancy Brown
nancyb@ohsu.edu

WA Meg Buchanan
meg@n181.oshu.gov
1995 PNC/MLA Annual Meeting
Bellevue, WA September 13th-16th 1995
Betty Jo Jensen, 1995 Program Committee Chair

The Program Committee for the 1995 Meeting invites you all to Bellevue and the Greater Seattle area for an informative and fun-filled program.

The meeting opens with the Welcome Reception on the evening of Wednesday, September 13th. CE courses are scheduled for Saturday, September 16th, and perhaps on Sunday the 17th. Almost all of our speakers are confirmed, focusing on topics that will help prepare us for the inevitable changes occurring in our profession. Clifford Lynch, Director of Library Automation at the University of California will be the keynote speaker.

For fun, and insight into their information and research needs, we have included a panel of Northwest mystery writers. Aaron Elkins and Jo Dereske have already agreed to come, and Killing Time Books will have some of their books available if you want an autographed copy.

The banquet will be on the Spirit of Washington Dinner Train. The train runs from Renton to Woodinville and the menu features foods from Washington State. A limited number of extra tickets for this event will be available for spouses and guests of members.

The Red Lion Hotel in Bellevue was chosen for its comfortable guest rooms, excellent meeting facilities, and convenient location. The hotel is located on I-405, very near the I-90 junction. There is regular shuttle service from the airport, and ample parking at the hotel. Please plan to join us in Bellevue this September!

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- Family Practice Review Course from University of Texas H.S.C. at San Antonio. 28 hours. $695 (+S&H).

INTERNAL MEDICINE
- Intensive Review of Internal Medicine for 1995 from Cleveland Clinic Foundation. 51 hours. $1,275 (+S&H).
- Mayo Internal Medicine Board Review-1994 from Mayo Foundation for Medical Education and Research. 51.25 hours. $1,275 (+S&H).

PEDIATRICS
- Pediatric Board Review from The Children's National Medical Center & George Washington University Medical School. 45 hours. $975 (+S&H).

OB/GYN
- Obstetrics and Gynecology Review Course from Chicago Area Medical Schools. 35 hours. $875 (+S&H).

EMERGENCY MEDICINE
- Emergency Medicine Review from University of Nebraska. 43 hours. $1,075 (+S&H).

GASTROENTEROLOGY
- Gastroenterology Board Review from The American College of Gastroenterology. 12 hours. $825 (+S&H).

Or Call and ask about our other Board Reviews in CRITICAL CARE, GERIATRICS, ANESTHESIOLOGY, UROLOGY, PM&R, SPORTS MEDICINE, HEMATOLOGY, or SURGERY.

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1995 PNC/MLA CE Survey

228 continuing education survey forms were sent out in December 1994 to the PNC/MLA mailing list; 128 completed forms were returned. Your Regional Medical Library has been mailing and tallying this survey for PNC/MLA every year since 1983.

1. Library related education
   104 - MLS
   16 - college courses
   18 - trained on the job

2. Type of library
   28 academic health sciences library
   8 academic library
   41 large hospital (200+ beds) library
   29 medium hospital (75 to 199 beds) library
   5 small hospital (1 to 74 beds) library
   21 other

3. Course topics. [Respondents were asked to check the five most useful topics.]
   99 Internet hands-on course for several different levels of expertise
   32 beginning
   68 intermediate
   33 advanced
   62 health care administration information resources
   57 how to teach Internet classes
   54 using management info. to justify funding/new programs/continued existence
   49 epidemiology for librarians
   47 medical libraries' roles in evidence-based medicine projects
   45 technical issues involved in establishing an Internet node in your facility
   MLA Courses: 56 copyright law in the age of technology
   49 introduction to telemedicine
   49 online searching for alternative medicine
   43 benchmarking
   27 getting funded: developing skills in proposal writing

   [Respondents were also asked to suggest other topics. The RML has a complete list.]

4. Course Format. Which kind of presentation do you find most instructive and useful?
   113 course with lecture/discussion/exercises
   6 small group sharing session
   10 independent study with videotape or software
   3 independent study with self-paced manual

5. Course Length. Which of the following do you most prefer?
   81 - half day
   32 - full day
   10 - doesn't matter/depends on topic

6. Fees. For a course on a subject of high interest, what is the maximum fee you would pay?
   4 - $25
   48 - $50
   66 - $100
   7 - $200

7. Credit. Is MLA credit for a CE course an important factor for you?
   48 - yes
   75 - no

Survey developed by the PNC/MLA CE committee; results compiled by Nancy Ottman Press, Resource Sharing Coordinator, NNILM, Pacific Northwest Region.
Current Citations


-- Kelly's self-described "handbook" is an impressive collection of descriptions and hypertext links which cover a lot of the ground necessary in considering the provision of World-Wide Web resources. It serves as a one-stop online reference center for much of the information that is on the Web itself, documenting both the technical and the procedural aspects of becoming a World-Wide Web "presence." Information on the technical side, such as descriptions and references about HTML or Web server utilities, is fairly deep. Organizational and social issues, such as "Legal and Ethical Issues" or "Libraries and the WWW" are treated more thinly, but those sections are still good starting discussions. In an ironically refreshing criticism, given that it is usually leveled at material that originates in the USA. Kelly's handbook does draw examples primarily from the UK, from where he writes and works. -- John Ober [Reprinted with permission from Current Cities 6(2) (February 1995) Copyright (C) 1995 by the Library, University of California, Berkeley.]

AT&T has loaded a free 800 number directory on a WWW Internet server (http://att.net/dir800).


Corrected price: The updated edition of *Standards for Hospital Libraries* from MLA is $9, not $8.50 as previously stated.

LLOPS Spring Workshop

The Law Librarians of Puget Sound will be holding their Spring Workshop on Thursday, May 25 in downtown Seattle. The workshop will include a seminar on time management and a presentation on useful Internet tools. For more information please contact Mary Whisner at 206.543.7672 or Karen Helde at 206.223.7741.

THE MATRIX IS COMING ... THE MATRIX IS COMING !!

Has anybody really used the Professional Development Planning Matrix? [See MLA News, Aug. 1994, #267] Please pass your experience along to the editor - who admits to intimidation by grandiose personal long-range planning!

Philip Arny (UW) presenting a paper on locating health sciences media (software, videos, etc.), May 9th during the 10:30-noon "Internet & Advanced Technology session. He'll cover issues in finding material in various non-print formats.

Jean Shipman/Elaine Martin (UW) teaching the CE course, "Planning and Administrating a Health Sciences Library Fee-Based Information Service," Friday afternoon, May 5.

Laura Larsson (UW) teaching the CE course, "Health Care Administration," Saturday, May 6.

Bonnie Chadbourne (WLN) is coordinating the MLA Poster Session.

The RML staff presenting a poster, "Reaching Out: AIDS Information Projects in the Pacific Northwest." Table #11, staffed Sunday, May 7, noon to 2 p.m.

Tamara Turner is speaking on a panel for the Hospital Libraries Program, "Work Redesign for the 21st Century." The first panelist is from a "redesign" consulting firm and will address how firms like hers do their work. The second panelist is the editor/publisher of *Healthcare Informatics*. He will look at work redesign from an information services standpoint. Tamara will speak on "The Revolutionary Dimension of Progress" and will address the political and economic realities of "re-engineering" and what we can do to win our rightful share in the workplace. The panel will be moderated by Cheryl Dee. "We hope that sparks will fly!" -- Tamara

AROUND THE REGION

From MLA News, January '95 [The MLA Board] ... "endorsed by consensus Vancouver, British Columbia, Canada, as the meeting site for the year 2000 Annual Meeting, pending successful negotiation of the necessary contracts."

Kathy Murray [Lutheran Medical Center, Wheat Ridge, CO] has a new email address: kmurray@usa.net. This will change later in the year when they become a "node."

Susan Long [Kalispell Regional Hospital] is Chair-Elect of the Hospital Libraries Section of MLA. She will be Section Chair during the 1997 MLA Annual Meeting in Seattle.

continued page 7
There is an open house especially for librarians and Steve Rauch Kardex to Internet Home Page. Center, Klamath Falls Oregon. effective January, 1995. He comes to Planetree Health Library at Highline Community Hospital and Health Care Network on May 2, 1995. Submitted by Marcia Batchelor position as Library Coordinator, Merle West Medical Information Management Consultant with the University of Washington Health Sciences Center IAIMS Program effective January, 1995. He comes to UW from his The 1995 WMLA Annual Meeting is scheduled for Friday, April 7th from 8 a.m. - 4:30 p.m. at the Woodmark Hotel in Kirkland, WA. CE is being offered on Thursday, April 6th. For specifics and/or registration materials contact Ann Marie Clark at Fred Hutchinson Cancer Research Center Library 206.667.4314 or by e-mail aclark@cclink.fhcrc.org. Watch for telephone area code changes [206 to 360] when calling libraries in western Washington but outside Seattle proper.
Northwest Notes is published four times per year by the Pacific Northwest Chapter, Medical Library Association: Alaska, Alberta, British Columbia, Idaho, Montana, Oregon, and Washington.

Mary Wood, Editor: Intercollegiate Center for Nursing Education, Anderson Library, 2917 W. Ft. Wright Drive, Spokane, WA 99204. 509.325.6147 Fax: 509.325.7163; Internet: woodml@wsuvml.csc.wsu.edu

Statements and opinions expressed in the newsletter do not necessarily represent the official position of the Chapter or the Editor. News and articles are welcome! Please include your name, library, address, phone and fax number, and e-mail address (if available). The editor reserves the right to edit submissions as necessary.

Articles from Northwest Notes may be reprinted without permission; credit would be appreciated.

To join the Pacific Northwest Chapter, send dues to:

Vicki Croft
PNC/MLA Treasurer
NW 1840 Hall Dr.
Pullman, WA 99163-3551

MAKE CHECK PAYABLE TO: PNC/MLA

Your Name: ________________________________

Address: __________________________________

__________________________________________

(You may use home or work address)

Internet/E-mail: ______________________________

Circle those that apply: Renewal  New Member

Membership type requested: Individual  Institutional

Are you a member of the Medical Library Association?  Yes  No