



PNC 2013 “Visual Stories Transform”

Committee Report

Dates: September 14 – 17, 2013

Location: BP Energy Center, Anchorage, AK.
This is a free facility for non-profit groups.

Thinking Green

To keep costs down and to strive for a sustainable, green meeting, we made the following decisions:

- The program will not be printed. Those who need a copy can find a PDF version on the website.
- Conference bags were not solicited and none will be provided.
- We are urging people to bring a refillable water bottle. Anchorage has great tap water. However, bottled water will be provided because of the extremely dry nature of the Anchorage area.
- Carpooling to CE classes has been arranged.

Planning Committee

Kathy Murray, Chair

Sally Bremner, Contributed Papers and Posters

Greta Yarbrough, Treasurer

Rachel Helbing and Sheree West, both from Montana, Registration

Janet Tapper, from Oregon, Continuing Education

Patricia Devine, from Washington, Exhibits

Leilani St Anna, from Washington, Website

Heidi Sue Adams, Montana, Program and support for Registration

Kim Granath, Montana, Board Liaison

Continuing Education

Janet Tapper and her Professional Development Committee chose five classes. A total of 31 people are taking CE. Some are in multiple classes. We have five folks who are not attending the meeting but are taking a class.

Saturday, Sep 14

EBM II: Reviewing the Quality of Studies. Connie Schardt, instructor. 10 students

Effective Teaching Strategies for Librarians. Andy Page, instructor. 10 students.

Surveys Made Easy. Dolores Judkins, instructor. 4 students.

Sunday, Sept 15

Infographics: a guided tour to visually presenting date. Jan Buhmann, instructor. 18 students

Using Social Media to Teach Library Patrons. Jan Buhmann, instructor. 7 students

Registration

We again used Wild Apricot. Sheree West set up the initial event and Rachel Helbing has made modifications and kept everything humming along. We have 40 registrants after one person had to cancel. Two are from Kansas; two from Maryland; one from North Carolina; and the rest are from our region.

I want to thank the Board for giving \$7k to members to support their attendance at this meeting. I know there are some people who could only come because these scholarships were available.

We are going to attempt to have NO registration desk. Heidi Sue and Rachel will be delivering the packets to the hotel for the thirteen individuals who are coming early and are not taking CE classes. Two Board members will get their packets during the Sunday afternoon Board meeting. Everyone else will have packets brought to the CE classes. We do not expect anyone to want to register on the day of the meeting.

Speakers

I have asked each speaker to keep in mind the conference theme “Visual Stories Transform” in mind as they create their presentation. Our four invited speakers are Dipesh Navsaria, MD, MPH, MLIS from Madison, WI, Lyn Freeman, PhD and Michael Brubaker from Anchorage, AK and Laura Zeigen from Portland, OR.

Exhibits

Pat Devine has worked with 14 exhibitors, getting their online registration in order, plus one vendor who cannot come but gave us \$100 to support the meeting. We have the traditional lunch with vendors on Monday, and breaks in the vendor area, too. New this year is a 90 second STAT! presentation from each vendor to the group. We hope this will encourage folks to stop and get more information about their services.

Bronze supporters (\$500 in addition to their booth fee)

McGraw Hill

New England Journal of Medicine

Rittenhouse Book Distributors

Wolters Kluwer Health / Ovid

\$100

YBP Library Services

Contributed Papers and Posters

Sally Bremner has organized seven posters, five contributed papers and two STAT!talks. In addition, she is creating a poster as a way to share updates from states and provinces.

Hospitality

The Welcome Reception will be a chance to nibble on Alaska produced food. We’re calling this event the Taste of Alaska. Menu items include: moose stew, reindeer sausage, smoked salmon, minestrone soup (completely vegetarian), raw veggies (carrots, snow apples, snow peas), jams, honey, and ending with apple and blueberry tarts. Sigrid Brudie is taking the lead in making this event a success. She prepared the stew, soup, salmon, and tarts. Other UAA librarians donated the moose and jams. We purchased the alcohol for this event based on responses provided using SurveyMonkey. This event is being generously sponsored by McGraw Hill.

The local librarians will have Ask Us ribbons to invite questions. Sigrid Brudie has developed a superb restaurant guide. We will offer hosted dining on Monday evening.

The final event is a ½ day tour on Tuesday. This event had a separate fee.

Website

Leilani has created a website that provides links to the official Program, a one-page meeting-at-a-glance, information about the vendor’s companies, and hospitality suggestions such as the location of coffee shops, grocery stores, and pharmacies.

Treasury

This task has been ably handles by Greta Yarbrough. We won’t have final numbers until all expenses come in. With the generous support from all the vendors, we are projecting a comfortable profit.

Respectfully submitted,

Kathy Murray