51st ANNUAL MEETING OF THE PACIFIC NORTHWEST CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

Visual Stories Transform

BP Energy Center
900 E. Benson Blvd.
Anchorage, Alaska
September 14-17, 2013
Welcome to Alaska

We are delighted to you to the top of the world. We have planned an exciting program for our 51st annual meeting, but we also hope you will take time to explore Alaska. An optional ½ day tour is available on Tuesday afternoon. For those with more than one day, consider heading north to Denali Park, or driving to Seward or Homer on the Kenai Peninsula. If we’re very lucky Mt. McKinley may grace us with her presence. If you decide to take home native art, we suggest visiting the Alaska Native Medical Center’s gift shop … it’s only open from 10-2 during the week, but you are guaranteed to find pieces created by Alaska Natives. We have also created a shopping guide for other options. Local committee members will be wearing ASK US ribbons. Our goal is to help ensure you have a memorable time in Alaska. Welcome to our little piece of paradise! Kathy Murray, Program Chair

Program Committee

| Kathy Murray, Chair | Program, Hotel, Speakers |
| Sally Bremner | Program, Contributed Papers and Posters |
| Sigrid Brudie | Program, Hospitality |
| Greta Yarbrough | Program, Treasurer |
| Rachel Helbing (MT) & Sheree West (MT) | Program, Registration |
| Janet Tapper (OR) | Continuing Education |
| Patricia Devine (WA) | Program, Exhibits |
| Leilani St. Anna (WA) | Program, Website |
| Heidi Sue Adams (MT) | Program |

Welcome to Anchorage for the 2013 annual meeting of the Pacific Northwest Chapter of the Medical Library Association. Many thanks to Kathy Murray and her planning committee (see table above) for planning a spectacular conference in our beautiful 49th state. Plan on an outstanding program, valuable continuing educations courses, lively social events, plus the sights, sounds, and tastes of Alaska. On a more personal note, I would like to thank each of you for attending this conference. It is your participation and support that brings value to this organization and what makes PNC the best chapter in MLA! Now, it’s time for Visual Stories to Transform us. Enjoy! Kim Granath, PNC/MLA Chair

PNC/MLA OFFICERS 2013

| Kim Granath | Chair |
| Mary Beth Simiele | Chair-Elect |
| Valerie Lawrence | Past-Chair |
| Tori Koch | Recording Secretary |
| Liisa Rogers | Treasurer |
| Mahria Lebow | Membership Secretary |
| Todd Hanson | Chapter Council Representative |
| Amy Harper | Chapter Council Alternate |
REGISTRATION / HOSPITALITY DESK HOURS

If you are arriving early for PNC’s Visual Stories Transform conference, PNC registration materials will be delivered to you by pre-arranging this visually personal service. **Deadline: Thursday, September 12th Noon Mountain Time.** Contact Heidi Sue Adams or Kathy Murray

Friday, September 13th  By prearrangement

Saturday, September 14th  Distributed at CE classes or by prearrangement
Sunday, September 15th  Distributed at CE classes or by prearrangement
Monday, September 16th  8:00 am – 8:30 am
                      New Registrations or questions about your registration [Rachel Helbing]
                      8:00 am – 5:00 pm
                      Badges and Individual Envelopes will be on Bulletin Board at entrance to Willow
                      Hospitality questions can be directed to local Alaska Program Committee Members (Kathy Murray, Sally Brenner, Sigrid Brudie, or Greta Yarbrough) who will be wearing ASK ME ribbons.

Tuesday, September 17th  8:00 am – Noon
                      Hospitality questions can be directed to local Alaska Program Committee Members (Kathy Murray, Sally Brenner, Sigrid Brudie, or Greta Yarbrough) who will be wearing ASK ME ribbons

EXHIBITORS

Basch Subscription, Inc.
EBSCO
Elsevier
JOVE
Lippincott
Matthews Books
McGraw Hill
Medical Library Association
New England Journal of Medicine
NN/LM PNR
Open Helix
Rittenhouse Book Distributors, Inc.
Sage
Wolters Kluwer/Ovid

SPONSORS

Bronze
- McGraw Hill
- New England Journal of Medicine
- Rittenhouse Book Distributors, Inc.
- Wolters Kluwer/Ovid

Supporting but cannot attend
- YBP Library Services
Continuing Education – Saturday, September 14th
SAT & SUN - MEET AT HOTEL LOBBY AT 7:30 AM – MAIN LIBRARY ENTRANCE IS CLOSED FOR MORNING CLASSES ON BOTH DAYS WE WILL ENTER THROUGH STAFF-ONLY ENTRANCE

EBM II: Reviewing the Quality of Studies
8am – Noon.
Consortium Library, Room 306

This course is designed to give learners additional practice with critical appraisal skills through an understanding of validity issues related to reducing bias in clinical studies. Using an interactive journal club format, learners will review and discuss the criteria for determining internal validity of therapy and diagnostic studies and qualitative research. After completing this course, learners will be better able to identify the criteria for a good study; to recognize how this impacts searching for the evidence; and to understand how this knowledge helps the library support evidence-based practice within their own institutions. Teaching methods will include discussion, case studies, group exercises, and practice in appraising articles.

Instructor: Connie Schardt

Effective Teaching Strategies for Librarians
1:00 pm – 5:00 pm
Consortium Library, Room 309

In this engaging workshop on teaching methods, participants will have the opportunity to learn more about proven strategies for working smarter, not harder. Using a “hands-on and minds-on” approach for experiential learning allows participants to actively explore such topics as Technology Enhanced Active Learning (TEAL), problem-based learning, dual-coding theory, project-based learning, and more. Web 2.0, mobile, and augmented reality technology tools for research and publishing will be featured, individually tested, and applied to the field of library science. Participants will gain access to an online educational web resource with additional information and updates on 21st Century pedagogies and webagogies.

Instructor: Dr. Andy Page

Surveys Made Easy
1:00 pm – 5:00 pm
Consortium Library, Room 306

Do you get frustrated when answering surveys and there are questions you just can’t answer? This class is for anyone who uses surveys to collect information about their services and resources, or any time you need input on decisions. The first part of the class discusses the kinds of questions to ask, and how to ask them so that they don’t confuse people and will help you get the responses you need. You will then use the SurveyMonkey software to design a survey so you can get results that can be easily interpreted. The final part of the class will be analyzing the results and reporting the data.

Outcomes anticipated are that participants will have a basic understanding of survey construction and usage; they will be able to select the types of questions needed to obtain the information they need; they will become familiar with the survey software SurveyMonkey, and will design a basic survey with the software; they will be able to interpret the results and use them in reports. Participants will be asked to come to the class with a basic survey project in mind.

Instructor: Dolores Judkins

Continuing Education – Sunday, September 15th

Infographics: A Guided Tour to Visually Presenting Data
8:00 am- Noon
Consortium Library, Room 306

Information is powerful – but without organization, it is bland and often overwhelming. Infographics have become a popular way to present data by distilling the words, data points and key concepts into illustrations.

This interactive course will discuss and explore:

- How to critically evaluate an infographic using three anatomical elements: Visual Choices, Content and Data
- Free and low-cost tools to create your own infographics
- How to let the data drive your graphic choices
- Five steps to create powerful visuals

Instructor: Jan Buhmann

Using Social Media to Teach Library Patrons
1:00 pm- 5:00 pm
Consortium Library, Room 306

Social Media are entering all aspects of our lives, and there is a growing body of best practices for online learning. Are you looking for new, effective tools to engage library patrons in their own learning about library resources? This workshop will discuss and explore:

- Facebook dos and don’ts: Successful learning communities
Examples of Best Practices are demonstrated and discussed throughout the workshop

Instructor: Jan Buhmann

PROGRAM

Saturday, September 14th
8:00 am – 5:00 pm Continuing Education Courses (see page 4)

Sunday, September 15th
8:00 am – 5:00 pm Continuing Education Courses (see page 4)
1:00 pm – 5:00 pm Executive Board Meeting (Hotel Meeting Room)

5:30 pm – 8:00 pm TASTE OF ALASKA – Drinks & Hors d’oeuvres. Hotel Meeting Room and BBQ area

Monday, September 16th
BP Energy Center, Birch Room 1st fl
8:00 am – 10:00 am Vendor Set-Up
8:15 am – 8:30 am Safety Orientation /WELCOME
BP staff /Kathy Murray & Kim Granath
8:30 am – 9:45 am “Libraries Lift Limits on Learners: Libraries as Agents of Change Across the Educational Continuum”
Dipesh Navsaria, MD, MPH, MLIS
9:45 am – 10:10 am STAT! 2-minute update from Vendors
10:10 am – 10:30 am BREAK
10:30 am – 11:30 am “Climate Change Impacts in Alaska”
Michael Brubaker, MS

State Reports via Posters

Contributed Posters

- **Mobilizing Librarians with Tablet Computers.** Leilani St Anna, Ann Gleason, Angela Lee, UW Health Sciences Library
- **Library services slightly transformed…a technology lending program.** We lend books and journals so why not a portable Blu-ray player, digital cameras, LCD projector, night vision binoculars, and other equipment? Mary Girard, Gayle Willard, and Susie Larson, Veterinary Medical Library, Kansas State University.
- **Computerized Provider Order Entry in an Urban Academic Medical System:** librarian support of CPOE implementation. Mahria Lebow, Susan J. Barnes, Patricia Devine, Sherry Dodson, Ann Gleason, Leilani St. Anna, UW Health Sciences Library.
- **Formalizing a Systematic Review Service:** librarian collaboration in clinical and scientific research. Sarah Safranek, Leilani St. Anna, Sherry Dodson, Janet Schnall, UW Health Sciences Library.
- **Going Inside to Get the Word Out: Improving Health Literacy with Inmates.** Gail Kouame, NN/LM PNR; David Young, Director, Community Resources Program, Extension and College of Nursing, Montana State University; and Jackie Keery, Classification and Program Director, Gallatin County Detention Center.
- **Where Do They Go? The Role of Medical Librarians in Demystifying Methadone Maintenance Treatment,** Jim Anderson, PA-C and Teaching Associate, UW School of Medicine; and Pat Devine, Network Outreach Coordinator, NN/LM PNR.
12:00 pm – 1:30 pm  LUNCH with Vendors  
Build your own – Alaska Deli Platter

1:30 pm – 2:30 pm  “Moving From Research To Practice: A Story Of Integrative Medicine In Alaska”  
Lyn Freeman, PhD

2:30 pm – 3:00 pm  BREAK – Door Prizes

3:00 pm – 4:00 pm  “Through Their Eyes: Visual Stories, Mental Maps, and User Experience”  
Laura Zeigen, MA, MLIS, AHIP

4:00 pm – 5:00 pm  RML Update (Cathy Burroughs)  
MLA Update (Dixie Jones, MLA President)

6:00 pm -  Dine Around / Dinner on Your Own  
Sign-up Sheets for dinner or choose a restaurant from the suggestions provided by local librarians.

Tuesday, September 17th

BP Energy Center, Birch Room 1st fl

8:30 am – 9:30 am  BUSINESS MEETING

9:30 am – 10:30 am  Contributed Papers

• Bike Locks, Bluebooks, and Flags: Enhancing the User Experience at Mansfield Library. Kim Granath, University of Montana, Mansfield Library.

  Enhancing the library user’s experience is a common goal among academic libraries. Over the last year, two groups at the University of Montana’s Mansfield Library have focused on enhancing the user experience. The two groups undertook their work using completely different methods. The Diversity Committee used a formal approach that included a written diversity plan with a proposed budget that was endorsed by the library faculty and administration. The Information and Research Services Division used an informal approach based on analysis of user requests and feedback received at the Reference Desk. Both approaches achieved success, but had to overcome some challenges to do so. This paper will describe the methods used by both groups and will illustrate several of the enhancements made throughout the library.

• Welcome to YOUR Library: a visual story of a transformation to a student centered library and the determination to keep it student centered after a renovation. Gayle Willard, Veterinary Medical Library, Kansas State University.

  Transformation has become the norm in all types of libraries and customizing services for specific clientele is the expertise and responsibility of library directors and library employees. The Veterinary Medical Library at Kansas State University started making some changes in the 1990s that gradually caught the attention of others. Some rejected our ideas and methods and others slowly embraced our services. Most importantly, the students are enthusiastic and supportive of the library. It’s rewarding to hear an ambassador giving a tour and telling others “we have the BEST library because they …” The VM Library has experienced a planning phase for a renovation to start in 2014. There has been a “tug” with architects in designing spaces for students and for the way they use the space versus planning a showcase library. Staff spent more than a year looking at pictures of how things are done in other libraries by searching the Internet and visiting libraries and other spaces that “feel” right. Although “one size does NOT fit all” we can learn from each other. This paper will present numerous images of some changes we’ve made, the good, unexpected consequences and well, yes, the ugly.

• Hear it, See it, Do it: Using Open Source Refbase Software to Create and Manage Bibliographies. Suzanne Fricke, UW Health Sciences Library & Vicki Croft, WSU.

  Communities of practice work across disciplinary, institutional, and national boundaries. Bibliographic collections that support these communities require software that is available worldwide, compatible with bibliographic standards, and adaptable to specific user needs. We will be looking at the open source reference management software Refbase, maintained by a dedicated developer community at SourceForge. This robust MySQL database can generate bibliographies, set up RSS feeds, link to URLs and DOIs, and readily import citations from other databases with PubMed ID numbers or RIS files. As open-source software it accommodates faceted classification, unconventional formats, and user needs. Customized fields with drop down menus and autocomplete make indexing vocabulary visible to bibliographic database users. This presentation will take a look behind the scenes at the process of converting the Animal Health Libraries, Librarians, and Librarianship Bibliography (http://refbase.wsulibs.wsu.edu/AHLLL/) to a fully
searchable and accessible Refbase interface. Along the way we will explore custom adaptations, untapped research potential, and fields hidden from public view.

- **Telling Stories:** Increasing relevance for a wider audience through multimedia and storytelling. Sigrid Brudie and Christy Garrett, Alaska Medical Library, University of Alaska Anchorage.

  As the Arctic Health web site ([www.arctichealth.org](http://www.arctichealth.org)) has developed, the importance of finding and including stories created and told by the people in the region has become one of our highest priorities. While the web site is still focused on health information and research being done in the Arctic, multimedia content includes colon cancer screening, individual experiences with disease, an elder’s account of climate change, and traditional healing workshops taught by Della Keats.

10:30 am – 10:50 am BREAK

10:50 am – 11:20 pm Contributed Papers
- **Secret Pitfalls of Data.** Ann Glusker, Group Health Cooperative and Mahria Lebow, NN/NLM PNR

  Need to know more about data to help patrons? Jazzed about playing with data and/or making data visualizations? Before you go any further with those data you just found, you need to know where they came from and where they have been! This session will review how data are created, how data can become "dirty," and address potential issues to watch for before using or recommending datasets to patrons. Librarians have been long been trained to evaluate information resources; now learn the basics of assessing data.

11:30-11:45 STAT! Talks
- **NaSH: Naturopathic Subject Headings.** Noelle Stello, National College of Natural Medicine.

  NCNM Library is currently involved in a project to develop a thesaurus of subject headings covering naturopathic medicine. I am heading up a working group of librarians from three other institutions with naturopathic medicine programs. This thesaurus will greatly facilitate and improve indexing and cataloging of the naturopathic medicine literature. The ultimate goal of this project is to improve access to this literature for our users and the general public.

  - **Finding a Seat on the Bus or how the University of Washington Health Sciences Library created a publicity campaign around the theme of collaboration and an ad campaign for the bus.**

    Terry Ann Jankowski and Janet Schnall, UW, Health Sciences Library.

    In the process of creating a marketing campaign around the theme of “Collaboration Fosters Success,” we worked with UW Creative to develop posters and web images. A new service was offered to us – create an ad to be posted on the shuttle bus that traveled between medical centers. Time was short so the authors took on roles as casting directors, location scouts, and art directors. The end result was an ad for the bus, a wall poster, and a montage for our web site. An additional indicator of success was the announcement by the UW Office of Sponsored Research this year of their theme: Fostering Research Collaboration.

11:45

11:30-11:45 Closing and Invitation to 2014 Conference

11:45 Load bus for ½ day tour. Bus departs at noon.

12:00 BOX LUNCHES Available for meeting participants

**TOUR**

Noon – 5 pm

Tour (separate fee)

Beluga Point; Alaska Wildlife Conservation Center; Portage Glacier
SPEAKERS

Dipesh Navsaria, MD, MPH, MSLIS. is an assistant professor of pediatrics at the University of Wisconsin School of Medicine and Public Health. He practices primary care pediatrics at Access Community Health Center. He is also the founder and director of the Pediatric Early Literacy Projects at the University of Wisconsin, and is also the founding medical director of Reach Out and Read Wisconsin. With respect to education, Dipesh is the director of advocacy training for the pediatric residency, and is frequently involved in medical student and physician assistant education from the clinical arena through myriad small group and lecture formats. He also serves as the faculty advisor for the Pediatric Interest Group. Most recently, he has been named the director of the MD-MPH program at the University of Wisconsin.

Born in London, England and raised in New York City, Dipesh attended the Bronx High School of Science. His undergraduate education was at Boston University, majoring in Biology and English Literature. He completed a Master’s in Public Health at Boston University and Physician Assistant training at The George Washington University in the District of Columbia. He practiced as a pediatric physician assistant in East Central Illinois before attending medical school at the University of Illinois in Urbana. During his time there, he also completed a master’s degree in library and information science at the University of Illinois, focusing on children’s librarianship. He then completed his residency in pediatrics at the University of Wisconsin Hospitals and Clinics.

Committed to understanding how basic science can translate into busy primary-care settings via population health concepts and policy initiatives, Dr. Navsaria aims to educate the next generation of health care providers in realizing how their professional roles include being involved in larger concepts of social policy and how they may affect the cognitive development of children.

Lyn Freeman is a researcher, consultant and specialist in integrative and behavioral medicine interventions as treatment for cancer and chronic disease. She is the President of Mind Matters Research LLC, an Alaskan-based research and behavioral medicine treatment center. Between 2004 and 2011, Dr. Freeman was principle investigator for two National Cancer Institute-funded studies. These studies utilized imagery-based strategies to reduce cancer treatment symptoms and improve quality of life in breast cancer survivors. The imagery Intervention, entitled for the public as “Envision the Rhythms of Life,” produced clinically significant outcomes. Upon completion of the clinical trials, the National Cancer Institute directed Dr. Freeman to make the intervention available to the public. This treatment intervention is now offered in an office setting and as telemedicine and fulfills the National Comprehensive Cancer Network (NCCN) guidelines for screening and treating stress in cancer patients and survivors. Her talk will focus on her research: how it began from learning the NCI grant process to being funded via their business innovation model, what was accomplished, what was learned, how the intervention is ready to spread beyond Alaska via telemedicine, and concluding with insurance and coaching model approaches.

Michael Brubaker, MS. Director, Community Environment and Safety and Director, Center for Climate and Health at the Alaska Native Tribal Health Consortium. His focus is on climate impact assessments and adaptation planning for community health.

Laura Zeigen, BA, MLIS, AHIP currently works at the Oregon Health & Science University (OHSU) Library as a User Experience and Reference Librarian. She has worked at the OHSU Library since 1997 in a variety of roles, including as an instructor, computer support analyst, web manager, and systems librarian. She is keenly interested in human cognition, learning and sense-making, the role of librarians in health science professionals education, and how systems fit together to make things work. In an effort to better understand her OHSU users she currently is pursuing a Master of Public Health at Portland State University.

Dixie Jones, MLS, AHIP, MLA President will give an update on MLA activities. Follow her travels and updates via her blog. MLA has projects that will be carried out by the Research Task Force, the Ethical Awareness Task Force, a volunteer to compile historical tidbits for MLA News, and two MLA representatives on the planning committee for the Joint AMIA/MLA/AAHSL Symposium. MLA is also instituting three standing groups: the Eugene Garfield Research Fellowship Jury, the Rising Stars Committee, and the Rising Stars Jury.

Cathy Burroughs, MLS, Associate Director, NNLM/PNW will give the NN/LM PNR update. Cathy has been in her current position since 1 May 2005. Her previous eight years were also at the RML, serving as Assistant Director, Outreach Evaluation Resource Center.
INSTRUCTORS

Connie Schardt, MLS recently retired from the Medical Center Library at Duke University where she was the Associate Director for Research & Education. At the Library her main focus was to support the teaching of Evidence-Based Practice. Some of her activities included: Course Co-Director (with Dr. Gagliardi) for the EBM Course offered for academic credit to MS3 and MS4 students; serving as co-director of Teaching and Leading EBM: A Workshop for Teachers and Champions of Evidence-Based Medicine, an annual weeklong workshop for clinicians held at Duke University since 2003; and maintaining the EBM Tutorial, a web-based tutorial used by health professionals across the country to introduce the concepts of evidence-based medicine. She is an adjunct at the School of Information and Library Science at the University of North Carolina at Chapel Hill faculty where she teaches a distance education course (EBM and the Medical Librarian). She is a past President of the Medical Library Association and a Co-Director of the Australian Evidence Based Practice Librarian’s Institute (2011 – 2013).

Dr. G. Andrew “Andy” Page has been working in education for the past 23 years promoting and sustaining effective educational improvement via e-Learning and leadership which has helped him to develop expertise in leading edge change through the transformational use of emerging technologies in physical and virtual learning communities. In addition to this educational technology expertise, his work offers a deep comprehension of the complexities which are required to build trusting and effective learning relationships in all levels of education. His research interests include the diffusion of emerging, augmented, mobile, virtual, and assistive technologies especially to rural and disenfranchised populations and leveraging technology as a cognitive tool. He is currently a partner with the technology-start-up, Dionysius Technologies and founded the nonprofit organization, TeachingIT.org in 2010. Dr. Page holds a doctorate in Adult Education with cognate minors in Research Methods and Instructional Technology from the University of Georgia. For the past 16 years, he has facilitated numerous faculty development workshops, webinars, seminars, presentations, and projects at state, national, and international venues.>

Dolores Judkins, MLS is currently the Associate Librarian for Information & Research Services at the Oregon Health & Science University (OHSU) Library in Portland, OR (retiring June 2013). She has been at OHSU for over 30 years and during that time has worked as a reference librarian, the head of the dental library, librarian and web manager for the Center for Women’s Health, and Consumer Health librarian. Other health sciences library experience includes stints at Eastmoreland Hospital (an osteopathic hospital) and as a reference librarian at Good Samaritan Hospital in Portland, and Stony Brook University Health Sciences Library in New York. Non-health sciences library experience includes two years each as a reference librarian at Suffolk Cooperative Library System on Long Island, NY and at Multnomah County Library in Portland, and as a librarian in the Peace Corps in San Pedro Sula, Honduras where she set up the first public library in the country. She also worked as a VISTA volunteer (now AmeriCorps) in Scottsbluff, NE for 2 years.

Dolores has been active in the Oregon Health Sciences Libraries Association (OHSLA), Pacific Northwest Chapter of the Medical Library Association (PNC/MLA), and MLA. She has co-developed two MLA CE classes, Surveys Made Easy and Finding the Evidence: Evidence Based Practice in Nursing, which have been taught at regional and national meetings.

Jan Buhmann, MS, RN, coordinates the design and development of online learning at PeaceHealth, a health care network in the Pacific Northwest with hospitals, multiple clinics and labs in 3 states. Jan served for four years on the executive board of the National Nursing Staff Development Organization and its Informatics Committee to promote electronic information sharing and online learning. He teaches online courses at Indiana University with a focus on Web-based course design. Jan was born and raised in Germany and received his basic nursing degree in Hamburg. He holds a BS in Nursing and an MS in Community Health Care Nursing from Oregon Health Sciences University in Portland, Oregon. He has served as Clinical Educator at PeaceHealth since 1994, and as a Manager in Learning & Development since 2005. He has presented workshops for MLA and their chapters since 2001.
Meeting Attendees

Heidi Sue Adams (MT)
Karri Alderson (ID)
Jim Anderson (WA)
Tania Bardyn (WA)
Laura Bartlett (MD)
Sally Bremner (AK)
Sigrid Brudie (AK)
Cathy Burroughs (WA)
Vicki Croft (WA)
Patricia Devine (WA)
Katherine East (WA)
Suzanne Fricke (WA)
Mary Girard (KS)
Ann Glusker (WA)
Kim Granath (MT)
Todd Hannon (OR)
Rachel Helbing (MT)
Sandy Hight (ID)
Terry Ann Jankowski (WA)
Dixie Jones (LA)
Dolores Judkins (OR)
Tori Koch (MT)
Dana Kopp (MT)
Gail Kouame (WA)
Valerie Lawrence (WA)
Mahria Lebow (WA)
Susan Long (WA)
Kathy Murray (AK)

Connie Schardt (NC)
Janet Schnall (WA)
Chris Shaffer (OR)
Mary Beth Simiele (WA)
Bill Smith (AK)
Doreen Smith (AK)
Leilani St. Anna (WA)
Noelle Stello (OR)
Janet Tapper (OR)
Gayle Willard (KS)
Greta Yarbrough (AK)
Andrew Youngkin (MD)
Laura Zeigen (OR)

Vendor Attendees

Wendy Bahnsen, Rittenhouse
Buzzy Basch, Basch Subscriptions, Prenax, Reference Shelf
Dan Boutchie, The NEJM Group
Kate Corcoran, Medical Library Association
Michael, Fusco, JOVE
Rob Kanne, Matthews Books
Scott Lathe, Open Helix
Michal London, EBSCO
Thomas McGeough, Wolters Kluwer Health/OVID
John Obligacion, McGraw Hill
Frank Palcich, Wolters Kluwer Health/OVID
Jaime Parker, Lippincott
Christian Patrick, EBSCO
Bob Schufreider, SAGE
Sara Friend Tvedt, Elsevier
Meeting-At-A-Glance

Saturday – September 14
CE – all day  [UAA Consortium Library, Rooms 306 & 309]

Sunday – September 15
CE all day  [UAA Consortium Library Room 306]
1:00 – 5:00 PNC/MLA Executive Board meeting
[Residence Inn Conference Room – 1st fl.]
5:30 – 8:00 “Taste of Alaska” and clicker ice breaker
[Residence Inn BBQ area and conference room, 1st fl.]

Monday – September 16 [BP Energy Center]
8:00-10:00 Vendor set-up
8:15-8:30 Thank You & Welcome & Introduction
8:30-9:45 “Libraries Lift Limits on Learners: Libraries as Agents of Change Across the Educational Continuum”
Dipesh Navsaria, MD, MLIS
9:45-10:10 STAT! 2-minute update from Vendors
10:10-10:30 Vendor BREAK
10:30-11:30 “Climate Change Impacts in Alaska “
Michael Brubaker, MS
11:30 - 12:15 Posters: State Reports & Contributed Posters
12:15-1:15 LUNCH with Vendors
1:45-2:45 “Moving from Research to Clinical Practice”
Lyn Freeman, PhD
2:45-3:30 “Through Their Eyes: Visual Stories, Mental Maps, and User Experience”
Laura Zeigen, MLIS
3:30-4:00 Vendor Break – Door Prizes
4:00-5:00 RML Update Cathy Burroughs
MLA Update Dixie Jones, MLA President
Evening Dinner on Your Own – hosted options or use the list of local restaurants

Tuesday – September 17 [BP Energy Center]
8:30-9:30 Business Meeting
9:30-10:30 Contributed Papers
10:30-10:50 BREAK
10:50-11:20 Contributed Paper
11:20 – 11:30 STAT!Talks
11:30-11:45 Closing and Invitation to 2014 meeting
11:45 BOX LUNCHES AVAILABLE
Load Bus for tour

12:00-5:00 TOUR to Beluga Point, AK Wildlife Conservation Center, Portage (separate expense)