

Pacific Northwest Chapter, MLA Committee Reports, 2002

PNC Membership Committee Report - October, 2002

Submitted by: Kathy Martin

Total 2002 membership:	177	Total 2001 membership:	163
2002 new members:	35	2001 new members:	16
2002 non-renewals:	51	2001 non-renewals:	30

Membership committee members:

Anne Girling – Alaska; Jim Henderson – Canada; Kathy Nelson – Idaho
Gail Wilkerson – Montana; Chris Beahler – Washington

Activities to encourage renewals:

- Sent out renewal forms; later a second reminder via e-mail
- Notified committee chairs of new committee members (based on membership forms)
- Sent notice to NW Notes about who's on membership committee
- Sent out letter on HLIB-NW trying to recruit new members
- Solicited state reports from committee
- Sent list of new members to Northwest Notes
- Sent updated membership list to PNC web site

Left to do in 2002:

- Send out renewal notices in November
- Forward annual state reports to NW Notes for Jan-March issue
- MLA Membership Campaign

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Nominations and Elections Committee Report, 2002

Janice Bacino, Past PNC/MLA Chair and Committee Chair.

Committee members were Janice Bacino and Maryanne Blake.

On August 1, 2002, 221 ballots were mailed to the membership; 104 ballots were returned.

Elected were:

Susan Long , MLA Nominating Committee Nominee;
Anne Girling, Recording Secretary;
Heidi Sue Adams, Treasurer;
Vicki Croft, Chair-Elect .

The committee thanks all candidates who graciously agreed to run for office.

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Professional Development Committee Report, 2002

PNC Annual Meeting

Bringing it all together, Vancouver, British Columbia, Canada – October 19-22, 2002

The Program Planning Committee arranged for the following CE courses at this year's annual meeting:

Well-Kept Secret: Health-Related Government, Organization and Think-Tank Content

In order to successfully provide information services in a rapidly changing environment, the biomedical librarian must have a good sense of what information is available through US federal, state, local government, organizations, academic research centers and institutes, and think-tanks. Brush up on how to find this information, get an overview of what each entity does, how their websites are structured for maximum information dissemination, and how all those pieces fit together. The gray literature and the "invisible Web" entities will be briefly reviewed. The instructor will use lecture, active learning, and personal and group exercises to facilitate the learning process. Presented by Laura Larsson. 4 Credit hours

You're Speaking - But Are You Connecting?

Do you

- ever speak up at a meeting and wonder why you bothered?
- ever need to network or meet new people and feel anxious about the task?
- ever feel like others are impatient for you to finish talking?
- ever wonder what to say to someone to put them at ease?

If you want others to listen to you and feel motivated to act, then you've got to connect; you've got to create chemistry with your listener. You need to create a bond that makes them want to listen, believe you and do as you ask. In this workshop you'll learn to do just that. You'll join the "Mad Professor Hope" in her makeshift laboratory and emerge with 10 easily applied tips for connecting so you can create awareness and get others to take action. You'll practice the skills during the session and have ample opportunities to ask for advice suited to your specific communication needs. Presented by Margaret Hope.

PDA's and the Library

This course will provide grounding in PDA's and possible library PDA services. Participants will explore the various features of the built in software and learn about third party options and hardware to enhance productivity. Health care resources will also be explored. Instructional methods include lecture and demonstration, and hands-on exercises. Presented by Peggy Baldwin. 4 Credit hours

Designing for Usability on the WWW

Designing for the web is so much more than visual appearances. Usability research clearly demonstrates that successful web sites allow users to get what they need quickly and accurately. This workshop is about usability in web design - what it is, why it's important, and how to create a well-designed web site. It will show you the possibilities and problems of designing for the web, including basic principles, successful strategies, and ideas to maximize web site usability. Presented by Mary Sue Stephenson.

Health Informatics—what's it got to do with me?

This course provides an overview of health informatics, including what disciplines are involved in the field and how library and information sciences fit into the picture. Specific areas such as electronic patient records, decision support, standards, and consumer health informatics will be discussed. Presented by Kathy Hornby.

PubMed Update

Cubby, Clipboard, Clinical Queries and More! Come share pointers and discoveries in the Land of PubMed. Linda will review recent PubMed enhancements and lead a discussion of changes and challenges in using NLM databases. Presented by Linda Milgrom.

Other CE Opportunities

Sync or Swim: Managing the Flood of PDAs in Health Care

Wednesday, February 6, 2002

Program Objectives

- o to help librarians promote this technology for health care professionals
- o highlight currently available handheld devices, software, and peripherals
- o provide a framework for designing educational sessions, including specific "how-to" information demonstrate innovative programs that illustrate the potential of handheld technology for physicians and allied health professionals.

Presented by MLA. 1.5 Credit hours

PNC Web Site

The Professional Development Committee maintains the section of the PNC/MLA web site dedicated to continuing education. The web site includes: continuing education opportunities, funding opportunities, CE survey information, and the professional development committee roster and annual reports as well as an archive of past CE courses. The web site is available at <http://depts.washington.edu/pncmla/ce/>.

PNC CE Survey

- PNC/MLA continuing education survey forms were posted in HLIB-NW and put up on the PNC/MLA web site in February of 2002. The number of responses were up 26% from the year before.
- Top five vote-getters among the suggested courses were:
 - o PDAs (Personal Digital Assistants) in Healthcare - 24 votes
 - o Current copyright issues, including what role the library should play in their institution - 21 votes
 - o Internet document delivery - 21 votes
 - o E-journal licensing, access and group purchasing issues - 21 votes
 - o Standards of self-measurement and developing goals for health sciences librarian - 17 votes

The complete results can be found at: <http://depts.washington.edu/pncmla/ce/02results.html>.

Goals for 2003

- Complete the CE Survey for 2003 with the assistance of the RML and Maryanne Blake
 - o Increase the number of responses again this year.
- Update the professional development section of the PNC web site regularly.
- Hold at least 1 CE opportunity not connected to the annual meeting.

Current membership of the Committee includes:

Kelly Thormodson- Chair, Fred Hutchinson Cancer Research Center, Seattle, WA

Lisa Oberg, Health Sciences Library, University of Washington, Seattle, WA

Dolores Judkins, Oregon Health Sciences University, Portland, OR

Mary Ellen Lemon, Healthwise, Boise, ID

Maryanne Blake, NN/LM PNR, Seattle, WA

Dorothy O'Brien, Good Samaritan Hospital, Corvallis, OR

Barbara Saint, University of British Columbia, Vancouver, BC

Doreen Smith, Fairbanks Memorial Hospital, Fairbanks, AK

Terry Jankowski, University of Washington, Seattle, WA

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Archives Annual Report 2002

Janet G. Schnall Archivist, PNC/MLA

Annual Meeting Vancouver, B.C.

1. Meetings: This is the 42nd annual meeting of PNC/MLA, and the seventh one held in Vancouver, B.C. Previous meetings in Vancouver include:

- 3rd: 1957
- 7th: 1965
- 11th: 1971
- 18th: 1978
- 23rd: 1983
- 32nd: 1992

2. Records: The inactive records of PNC/MLA are kept at the University of Washington Libraries Manuscripts, Special Collections, University Archives. Any records (especially Program Chair's records from this meeting) should be sent to Janet Schnall as Archivist of PNC/MLA. When committee chairs present or write annual reports, please include the names of the committee members.

3. Questions: Members are welcome to ask the Archivist for information that is in the Archives. This is especially helpful when members apply to MLA's Academy of Health Information Professionals and need verification of holding an office in PNC/MLA. Please allow enough lead time to search the Archives, as some of the archives are located off the University of Washington campus. Also note that there is a Chapter History section of the PNC/MLA web site that has useful information, including a chart of officers and chairs of committees from 1980-: <http://depts.washington.edu/pncmla/history/>

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Governmental Relations Committee Report 2002

Bob Richart, Chair

Mr. Richart took on the Governmental Relations job in April, with thanks for the leadership provided by the previous chair, Marcia Batchelor. He subscribes to the ALA Washington Office Electronic Newslines (ALAWON), and forwards items of interest to health science librarians to the hlib-nw list. To date, he has forwarded six messages dealing with government funding, copyright, and privacy issues.

Developments in our region also need watching: in Washington, the upheaval of the State Library has left the future of our two state-run hospital libraries in jeopardy. Are there other state or provincial issues that we should focus on? Please offer suggestions on the best way to keep in touch with the doings of state and provincial governments.

Are there other issues members want specifically watched for?
Please communicate them to Bob.Richart@nw.amedd.army.mil

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PNC/MLA Liaison to MLA's Credentialing Committee 2002 Report

As of 30 September 2002, 40 PNC/MLA members were members of MLA's Academy of Health Information Professionals (AHIP). Three of these 40 (Janice Bacino and Charlotte Beck as new members and Lea Starr continuing), either joined or renewed during 2002.

As chapter liaison, I have answered member inquiries about the process of joining AHIP, and reviewed portfolios as well as forwarded information on from MLA. I attended the meeting of the Credentialing Committee at MLA's Annual Meeting in Dallas, TX in May 2002. (A report of that meeting was included in the April-August 2002 issue of *Northwest Notes*.)

During the past year, I worked with members of Credentialing Committee to create a form to recruit mentors for MLA members.

In the coming year, MLA is focusing its efforts on the recommendations of the Task Force to Plan Recruitment of the 21st Century Workforce of Health Information Professional. Information about this initiative can be found at <http://www.mlanet.org/about/planning>.

This report is informational and requires no action.

Respectfully submitted,
Terry Ann Jankowski, MLS, AHIP
PNC/MLA Liaison to the Credentialing Committee

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PNC/MLA Bylaws Committee Report - 2002

During 2002, the Bylaws Committee completed revisions to the 1999 edition of the Pacific Northwest Chapter's Bylaws. These revisions were minor and were made essentially to conform to the 2000 revisions to the *MLA Model Bylaws for Use by Chapters and Sections of the Medical Library Association, Inc.* A new article regarding procedures for dissolution of a Chapter was added. Standing Committees no longer need be enumerated, which allows Committees to change name and/or focus without a Bylaws change. Other revisions included adding basic duties for officers and the Executive Board and making the budget submission date more flexible. With Board approval, the revisions were submitted to the MLA Bylaws Committee for approval in June, 2002. Approval of the revisions was received in October. During the review process the reviewer noted two areas where PNC's Bylaws are not in agreement with the Model. The Committee will consider these suggestions.

Submitted by Jan Schueller, Chair Committee Members: Robin Braun, Donna Hudson, Doreen Smith

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Technology Committee

Pacific Northwest Chapter, Medical Library Association

The Technology Committee was charged to increase the use of electronic document delivery (EDD) within the region, and has begun by surveying libraries to learn about how current EDD users receive and deliver copies, what the positive and negative aspects of their experiences with EDD have been, how patrons have reacted to EDD, and what issues stand in the way of other libraries' using EDD.

The committee used the CTLSilhouette software provided by Washington State University to create a Web-based survey, which Emily Hull then linked to the PNC/MLA Home Page. The survey was then

publicized on September 6, 2002 via the HLIB-NW email discussion list. All libraries within the area covered by PNC/MLA were encouraged to complete it by the end of the day September 30. The committee sent out several reminders via HLIB-NW during the survey period, and had received 60 responses by September 12.

In total, 119 libraries responded to the survey and provided more than just straight answers to the survey's multiple-choice questions—they also graciously contributed a wealth of valuable comments. In summary, two-thirds of respondents were from hospital libraries and the most common ways to receive documents via EDD are by receiving pdfs via email (79 libraries), picking up pdfs on the Web (49 libraries), and receiving tiffs via email (44 libraries). Fewer have used EDD to send documents, with emailing pdfs (37 libraries) and Ariel (20 libraries) the most commonly used routes.

Among the advantages to EDD use are speed, quality, improved service and public relations, and savings in supplies, phone costs, and postage. Disadvantages cited included cost, quality of x-ray and other film images, printing speed, trouble opening documents, slow scanners, problems with notifications that documents are available for pickup via the Web, and the fact that some libraries do not want to receive documents via EDD.

In their survey responses, libraries cited such barriers to EDD use as lack of knowledge or time, cost of equipment and software, insufficient IT support, firewall constraints, and staff resistance.

The survey results revealed the following needs among libraries in the region; information on EDD in general; information on inexpensive ways to begin offering EDD; information on free software for EDD; information on selecting scanners; help with Ariel and firewalls; help with copyright and license questions; monetary support for startup costs; and strategies for staff development.

The committee's immediate plans include further analysis of the survey data and identification of total number of libraries that have identified themselves in DOCUSER as EDD participants. The survey results revealed a few new EDD options to be researched. The committee will develop information on a range of EDD options, including selection criteria and costs for software and hardware, and make the information available on the Web.

During the upcoming year, the committee will also develop training, beginning with the approaches of supporting receipt of documents, use of existing office software and free viewing software, how to transfer documents directly to patrons instead of printing first, dealing with size limitations in email systems, and preparation for firewall issues with Ariel. Encouraging use of EDD for sending documents will be a goal to be addressed later. The committee's full reports, including detailed survey results, will be posted on the PNC/MLA Web site.

--report submitted by Susan Barnes, 10/17/02